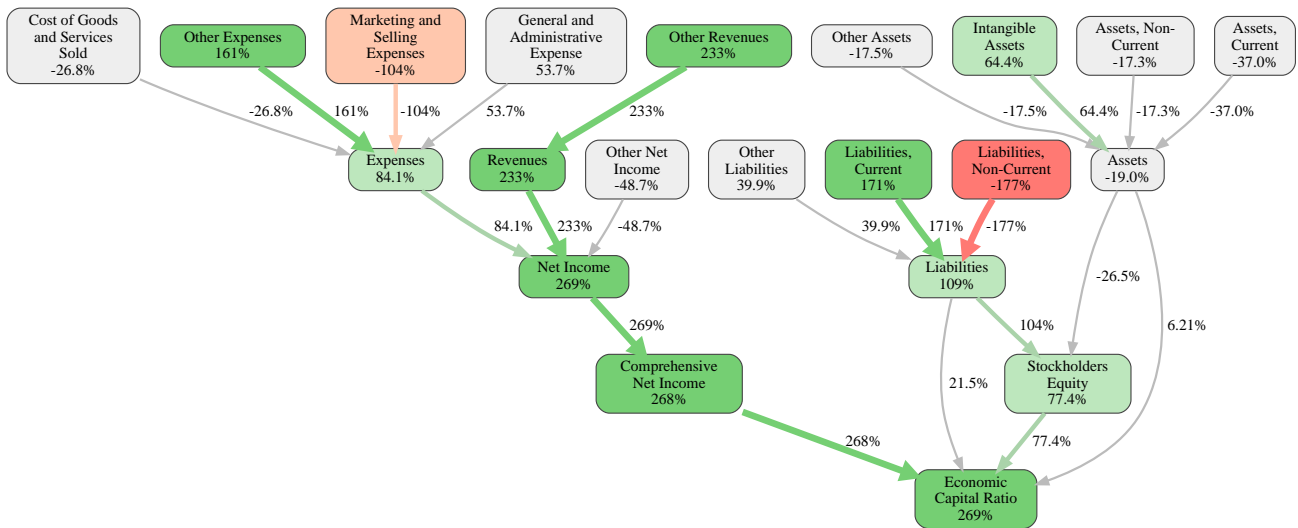




# ADVERTISING 2021

Thryv Holdings Inc.  
Rank 9 of 29





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The relative strengths and weaknesses of Thryv Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 269% points. The greatest weakness of Thryv Holdings Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 177% points.

The company's Economic Capital Ratio, given in the ranking table, is 136%, being 269% points above the market average of -133%.

Input Variable	Value in 1000 USD
Assets, Current	369,698
Assets, Non-Current	21,902
Cost of Goods and Services Sold	366,696
General and Administrative Expense	156,286
Intangible Assets	641,234
Liabilities, Current	207,908
Liabilities, Non-Current	810,802
Marketing and Selling Expenses	263,006
Other Assets	93,099
Other Compr. Net Income	0
Other Expenses	174,226
Other Liabilities	-508
Other Net Income	0
Other Revenues	1,109,435
Property, Plant and Equipment	89,044

Output Variable	Value in 1000 USD
Assets	1,214,977
Liabilities	1,018,202
Expenses	960,214
Revenues	1,109,435
Stockholders Equity	196,775
Net Income	149,221
Comprehensive Net Income	149,221
Economic Capital Ratio	136%