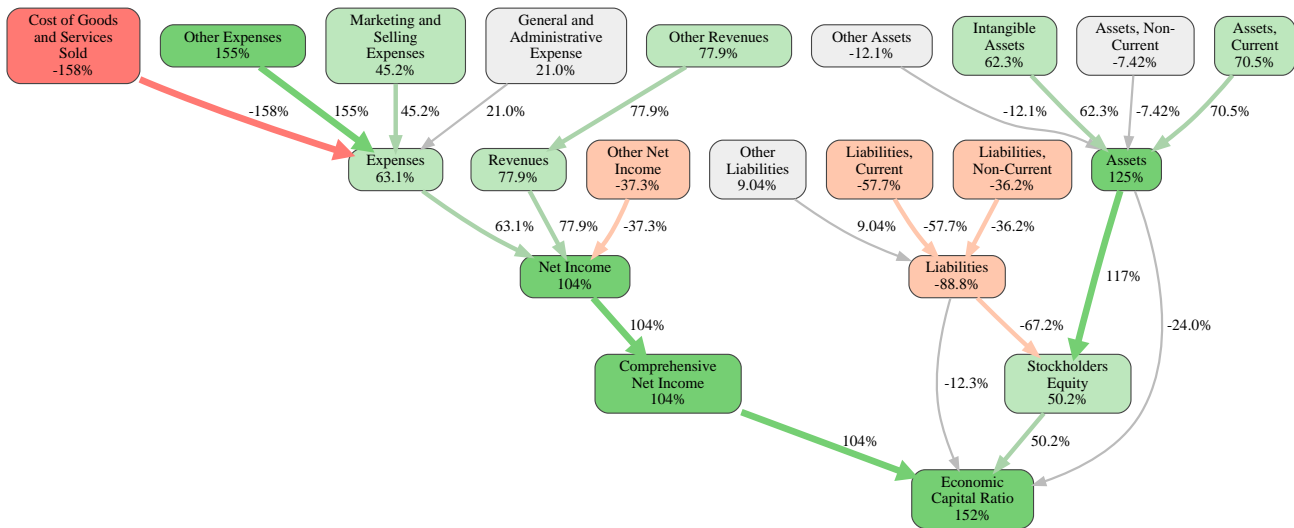




ADVERTISING 2022

INTERPUBLIC GROUP OF
COMPANIES INC.
Rank 15 of 31





The relative strengths and weaknesses of INTERPUBLIC GROUP OF COMPANIES INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INTERPUBLIC GROUP OF COMPANIES INC. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 155% points. The greatest weakness of INTERPUBLIC GROUP OF COMPANIES INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 158% points.

The company's Economic Capital Ratio, given in the ranking table, is 89%, being 152% points above the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	11,231,800
Assets, Non-Current	701,000
Cost of Goods and Services Sold	8,387,800
General and Administrative Expense	1,279,600
Intangible Assets	7,300,600
Liabilities, Current	10,890,000
Liabilities, Non-Current	5,414,400
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-34,000
Other Expenses	-611,100
Other Liabilities	0
Other Net Income	-211,600
Other Revenues	10,240,700
Property, Plant and Equipment	675,800

Output Variable	Value in 1000 USD
Assets	19,909,200
Liabilities	16,304,400
Expenses	9,056,300
Revenues	10,240,700
Stockholders Equity	3,604,800
Net Income	972,800
Comprehensive Net Income	938,800
Economic Capital Ratio	89%