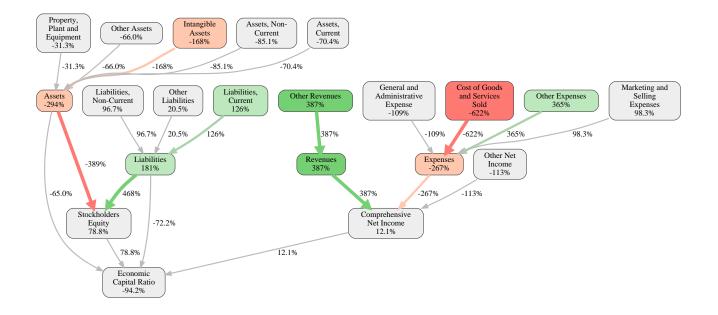


ADVERTISING 2022

INSIGNIA SYSTEMS INC MN Rank 22 of 31









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The relative strengths and weaknesses of INSIGNIA SYSTEMS INC MN are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INSIGNIA SYSTEMS INC MN compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 387% points. The greatest weakness of INSIGNIA SYSTEMS INC MN is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 622% points.

The company's Economic Capital Ratio, given in the ranking table, is -158%, being 94% points below the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	10,354
Assets, Non-Current	0
Cost of Goods and Services Sold	16,273
General and Administrative Expense	5,058
Intangible Assets	183
Liabilities, Current	6,638
Liabilities, Non-Current	819
Marketing and Selling Expenses	1,032
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,973
Other Liabilities	0
Other Net Income	0
Other Revenues	20,802
Property, Plant and Equipment	113

Output Variable	Value in 1000 USD
Assets	10,650
Liabilities	7,457
Expenses	24,336
Revenues	20,802
Stockholders Equity	3,193
Net Income	-3,534
Comprehensive Net Income	-3,534
Economic Capital Ratio	-158%

