





ADVERTISING 2022

Stagwell Inc
Rank 16 of 31



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 243% points. The greatest weakness of Stagwell Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 105% points.

The company's Economic Capital Ratio, given in the ranking table, is 74%, being 137% points above the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	1,005,841
Assets, Non-Current	29,064
Cost of Goods and Services Sold	906,856
General and Administrative Expense	424,038
Intangible Assets	2,902,072
Liabilities, Current	1,397,275
Liabilities, Non-Current	1,591,478
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-5,278
Other Expenses	117,141
Other Liabilities	144,423
Other Net Income	-292
Other Revenues	1,469,363
Property, Plant and Equipment	118,603

Output Variable	Value in 1000 USD
Assets	4,055,580
Liabilities	3,133,176
Expenses	1,448,035
Revenues	1,469,363
Stockholders Equity	922,404
Net Income	21,036
Comprehensive Net Income	15,758
Economic Capital Ratio	74%