





ADVERTISING 2022

Mobiquity Technologies Inc.
Rank 31 of 31



The relative strengths and weaknesses of Mobiquity Technologies Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc. compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 454% points. The greatest weakness of Mobiquity Technologies Inc. is the variable Net Income, reducing the Economic Capital Ratio by 2,988% points.

The company's Economic Capital Ratio, given in the ranking table, is -3,174%, being 3,111% points below the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	5,785
Assets, Non-Current	0
Cost of Goods and Services Sold	1,954
General and Administrative Expense	0
Intangible Assets	1,353
Liabilities, Current	2,887
Liabilities, Non-Current	2,600
Marketing and Selling Expenses	0
Other Assets	1,247
Other Compr. Net Income	0
Other Expenses	16,707
Other Liabilities	0
Other Net Income	-18,959
Other Revenues	2,673
Property, Plant and Equipment	20

Output Variable	Value in 1000 USD
Assets	8,405
Liabilities	5,487
Expenses	18,662
Revenues	2,673
Stockholders Equity	2,919
Net Income	-34,948
Comprehensive Net Income	-34,948
Economic Capital Ratio	-3,174%