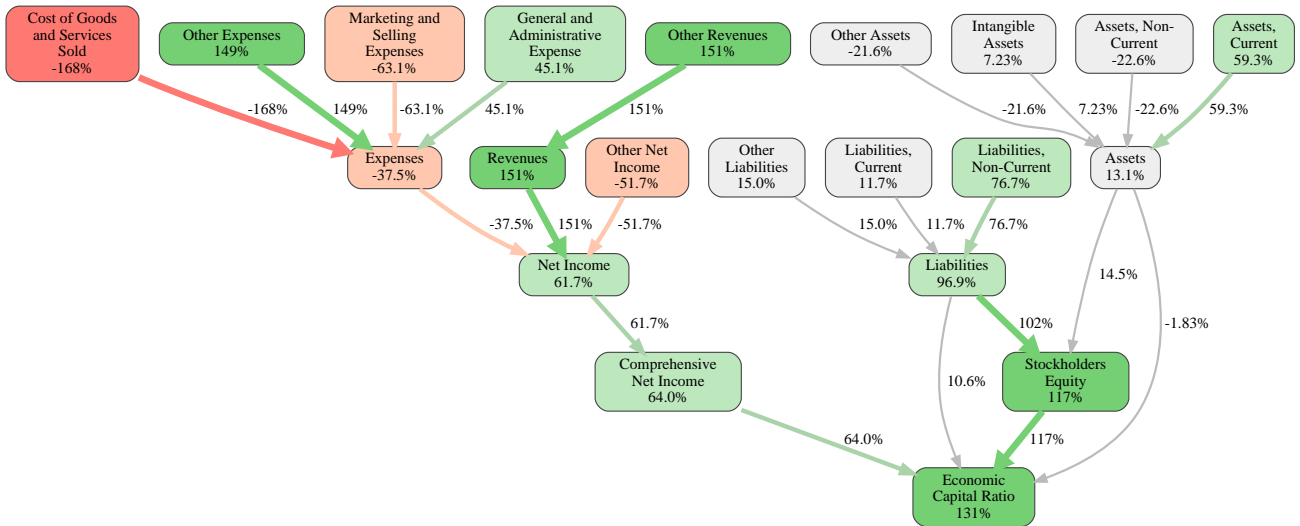




ADVERTISING 2022

Quotient Technology Inc.
Rank 17 of 31





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The relative strengths and weaknesses of Quotient Technology Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 151% points. The greatest weakness of Quotient Technology Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 68%, being 131% points above the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	433,945
Assets, Non-Current	13,571
Cost of Goods and Services Sold	332,672
General and Administrative Expense	56,776
Intangible Assets	165,304
Liabilities, Current	373,353
Liabilities, Non-Current	27,425
Marketing and Selling Expenses	112,263
Other Assets	0
Other Compr. Net Income	-98
Other Expenses	65,141
Other Liabilities	0
Other Net Income	-210
Other Revenues	521,494
Property, Plant and Equipment	22,660

Output Variable	Value in 1000 USD
Assets	635,480
Liabilities	400,778
Expenses	566,852
Revenues	521,494
Stockholders Equity	234,702
Net Income	-45,568
Comprehensive Net Income	-45,666
Economic Capital Ratio	68%