



The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Quotient Technology Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 99%, being 4.0% points below the market average of 103%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	433,945	Assets	635,480
Assets, Non-Current	13,571	Liabilities	400,778
Cost of Goods and Services Sold	332,672	Expenses	566,852
General and Administrative Expense	56,776	Revenues	521,494
Intangible Assets	165,304	Stockholders Equity	234,702
Liabilities, Current	373,353	Net Income	-45,568
Liabilities, Non-Current	27,425	Comprehensive Net Income	-45,666
Marketing and Selling Expenses	112,263	ECR before Limited Liability	27%
Other Assets	0	Economic Capital Ratio	99%
Other Compr. Net Income	-98		
Other Expenses	65,141		
Other Liabilities	0		
Other Net Income	-210		
Other Revenues	521,494		
Property, Plant and Equipment	22,660		