





ADVERTISING 2022

SurgePays Inc.
Rank 26 of 31



The relative strengths and weaknesses of SurgePays Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SurgePays Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 444% points. The greatest weakness of SurgePays Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 942% points.

The company's Economic Capital Ratio, given in the ranking table, is -444%, being 380% points below the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	13,893
Assets, Non-Current	0
Cost of Goods and Services Sold	44,891
General and Administrative Expense	0
Intangible Assets	4,787
Liabilities, Current	9,998
Liabilities, Non-Current	5,951
Marketing and Selling Expenses	0
Other Assets	620
Other Compr. Net Income	0
Other Expenses	12,163
Other Liabilities	0
Other Net Income	-7,539
Other Revenues	51,061
Property, Plant and Equipment	200

Output Variable	Value in 1000 USD
Assets	19,500
Liabilities	15,949
Expenses	57,053
Revenues	51,061
Stockholders Equity	3,551
Net Income	-13,531
Comprehensive Net Income	-13,531
Economic Capital Ratio	-444%