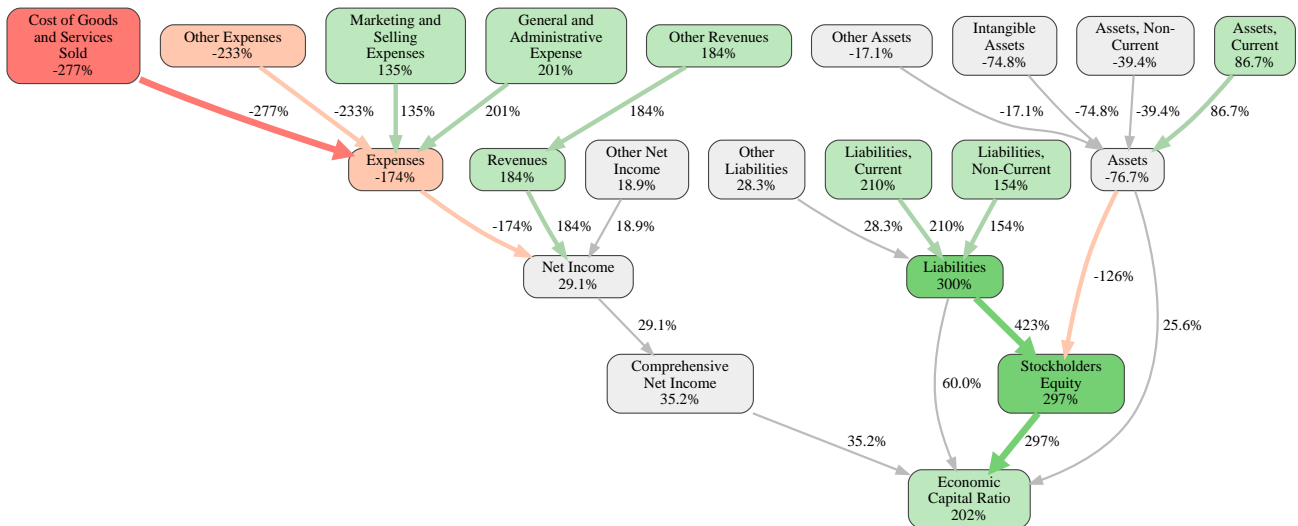




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ADVERTISING 2022

IDW MEDIA HOLDINGS INC. Rank 12 of 31





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The relative strengths and weaknesses of IDW MEDIA HOLDINGS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IDW MEDIA HOLDINGS INC. compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 210% points. The greatest weakness of IDW MEDIA HOLDINGS INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 277% points.

The company's Economic Capital Ratio, given in the ranking table, is 139%, being 202% points above the market average of -63%.

Input Variable	Value in 1000 USD
Assets, Current	28,323
Assets, Non-Current	61
Cost of Goods and Services Sold	21,783
General and Administrative Expense	0
Intangible Assets	1,180
Liabilities, Current	8,741
Liabilities, Non-Current	20
Marketing and Selling Expenses	0
Other Assets	1,487
Other Compr. Net Income	60
Other Expenses	19,327
Other Liabilities	0
Other Net Income	3,293
Other Revenues	32,425
Property, Plant and Equipment	347

Output Variable	Value in 1000 USD
Assets	31,398
Liabilities	8,761
Expenses	41,110
Revenues	32,425
Stockholders Equity	22,637
Net Income	-5,392
Comprehensive Net Income	-5,332
Economic Capital Ratio	139%