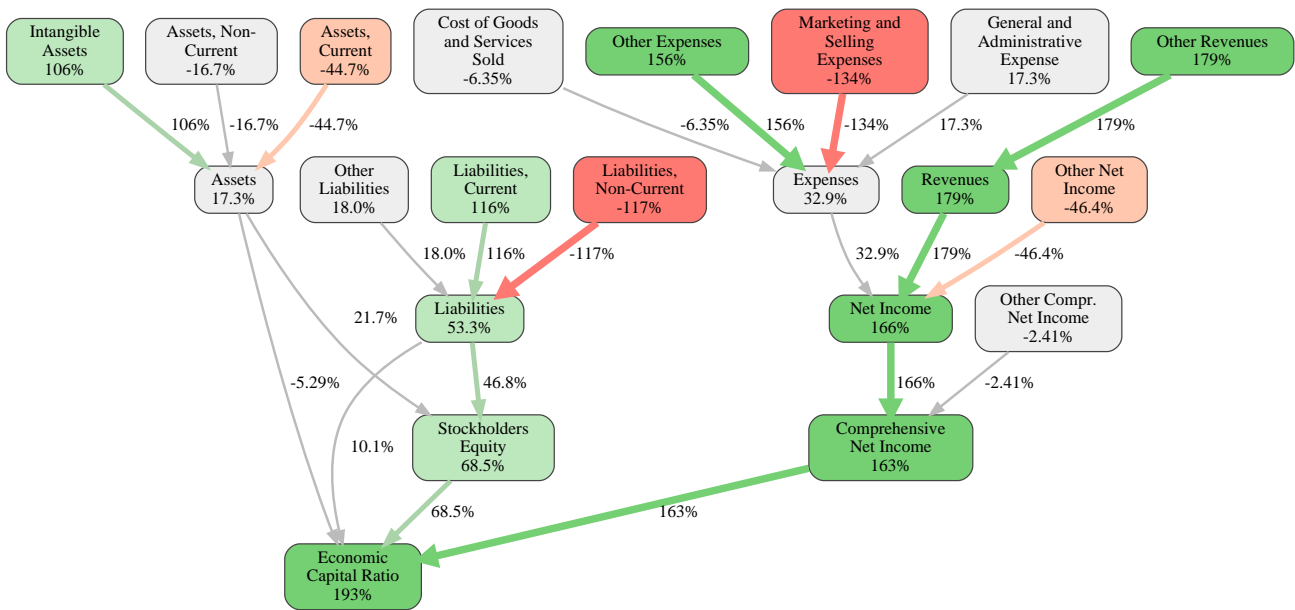




ADVERTISING 2022

Thryv Holdings Inc.
Rank 13 of 31





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The relative strengths and weaknesses of Thryv Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 179% points. The greatest weakness of Thryv Holdings Inc. is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 134% points.

The company's Economic Capital Ratio, given in the ranking table, is 130%, being 193% points above the market average of -63%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 370,645 |
| Assets, Non-Current | 33,891 |
| Cost of Goods and Services Sold | 408,043 |
| General and Administrative Expense | 153,902 |
| Intangible Assets | 754,463 |
| Liabilities, Current | 317,932 |
| Liabilities, Non-Current | 678,653 |
| Marketing and Selling Expenses | 357,813 |
| Other Assets | 90,565 |
| Other Compr. Net Income | -8,047 |
| Other Expenses | 92,047 |
| Other Liabilities | -10,798 |
| Other Net Income | 0 |
| Other Revenues | 1,113,382 |
| Property, Plant and Equipment | 50,938 |

| Output Variable | Value in 1000 USD |
|--------------------------|-------------------|
| Assets | 1,300,502 |
| Liabilities | 985,787 |
| Expenses | 1,011,805 |
| Revenues | 1,113,382 |
| Stockholders Equity | 314,715 |
| Net Income | 101,577 |
| Comprehensive Net Income | 93,530 |
| Economic Capital Ratio | 130% |