

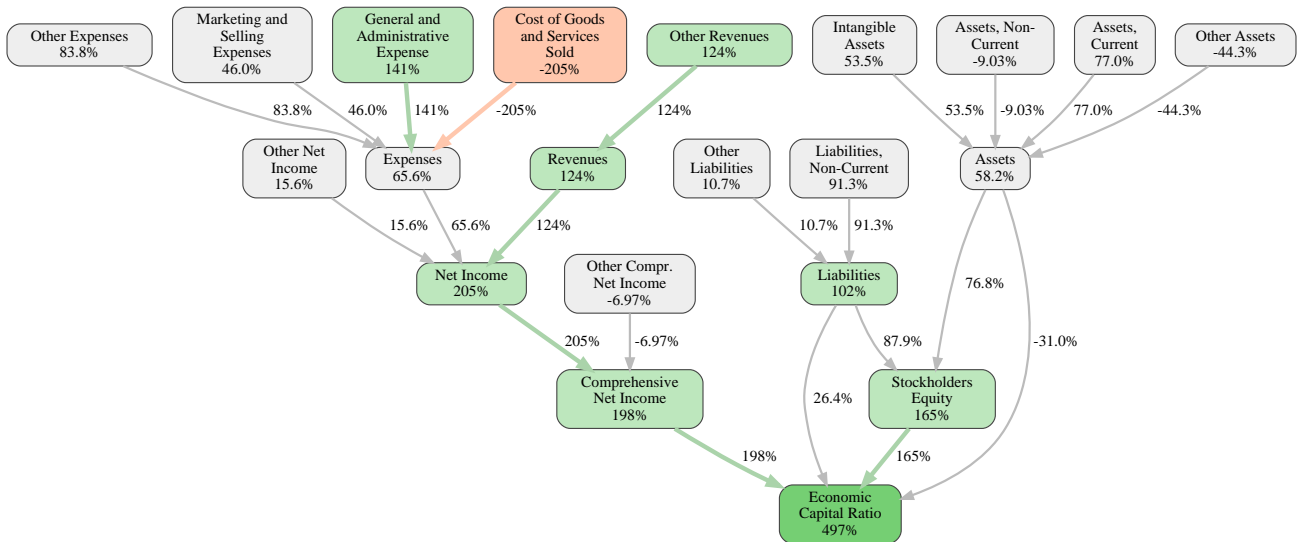


RealRate

# ADVERTISING 2023

## OMNICOM GROUP INC. Rank 8 of 29

OmnicomGroup





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The relative strengths and weaknesses of OMNICOM GROUP INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of OMNICOM GROUP INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 205% points. The greatest weakness of OMNICOM GROUP INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 205% points.

The company's Economic Capital Ratio, given in the ranking table, is 193%, being 497% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	14,613,000
Assets, Non-Current	210,500
Cost of Goods and Services Sold	11,607,900
General and Administrative Expense	0
Intangible Assets	11,212,700
Liabilities, Current	15,052,800
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	66,200
Other Compr. Net Income	-272,900
Other Expenses	1,353,300
Other Liabilities	0
Other Net Income	75,900
Other Revenues	14,289,100
Property, Plant and Equipment	900,100

Output Variable	Value in 1000 USD
Assets	27,002,500
Liabilities	15,052,800
Expenses	12,961,200
Revenues	14,289,100
Stockholders Equity	11,949,700
Net Income	1,403,800
Comprehensive Net Income	1,130,900
Economic Capital Ratio	193%