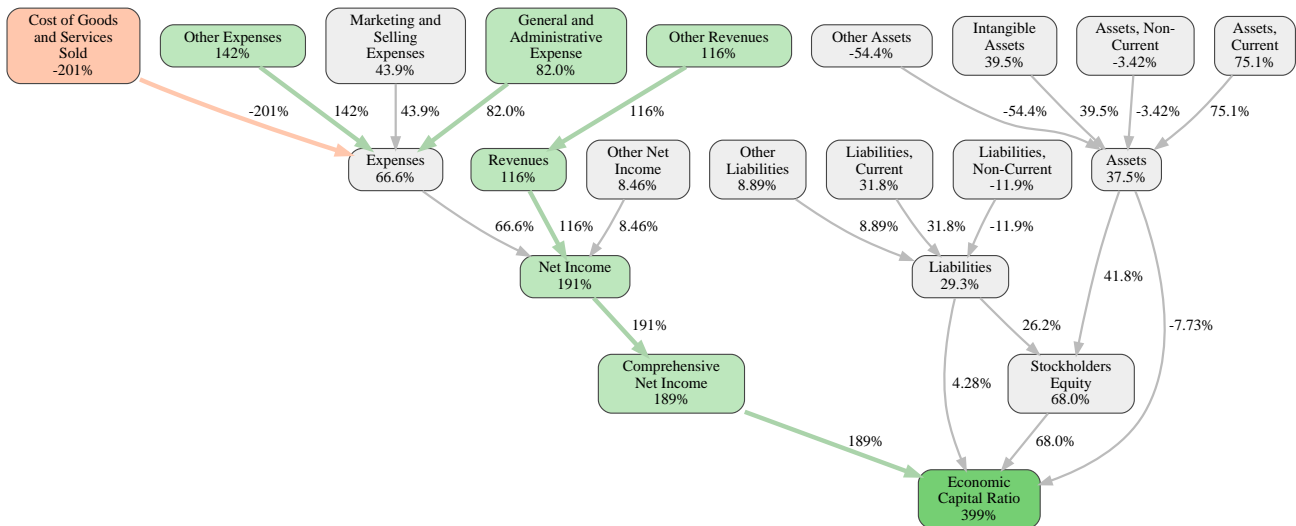




ADVERTISING 2023

INTERPUBLIC GROUP OF COMPANIES INC.

Rank 13 of 29





The relative strengths and weaknesses of INTERPUBLIC GROUP OF COMPANIES INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INTERPUBLIC GROUP OF COMPANIES INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 191% points. The greatest weakness of INTERPUBLIC GROUP OF COMPANIES INC. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 201% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 399% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	10,325,200
Assets, Non-Current	736,200
Cost of Goods and Services Sold	9,083,100
General and Administrative Expense	1,346,400
Intangible Assets	7,146,200
Liabilities, Current	9,983,200
Liabilities, Non-Current	5,117,500
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-84,300
Other Expenses	-564,500
Other Liabilities	0
Other Net Income	-106,700
Other Revenues	10,927,800
Property, Plant and Equipment	637,400

Output Variable	Value in 1000 USD
Assets	18,845,000
Liabilities	15,100,700
Expenses	9,865,000
Revenues	10,927,800
Stockholders Equity	3,744,300
Net Income	956,100
Comprehensive Net Income	871,800
Economic Capital Ratio	95%