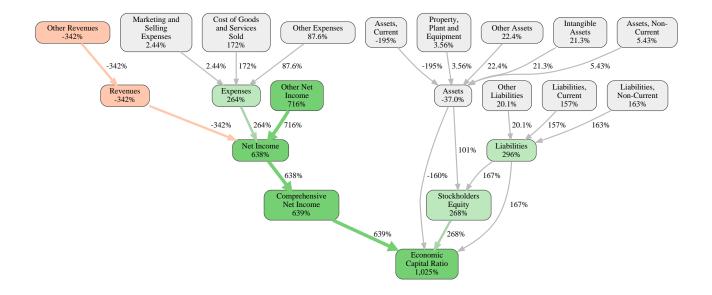


ADVERTISING 2023

INSIGNIA SYSTEMS INC MN Rank 1 of 29









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The relative strengths and weaknesses of INSIGNIA SYSTEMS INC MN are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of INSIGNIA SYSTEMS INC MN compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 716% points. The greatest weakness of INSIGNIA SYSTEMS INC MN is the variable Other Revenues, reducing the Economic Capital Ratio by 342% points.

The company's Economic Capital Ratio, given in the ranking table, is 721%, being 1,025% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	20,753
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	3,320
Intangible Assets	144
Liabilities, Current	7,374
Liabilities, Non-Current	193
Marketing and Selling Expenses	1,050
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,107
Other Liabilities	0
Other Net Income	15,301
Other Revenues	222
Property, Plant and Equipment	71

Output Variable	Value in 1000 USD
Assets	20,968
Liabilities	7,567
Expenses	5,477
Revenues	222
Stockholders Equity	13,401
Net Income	10,046
Comprehensive Net Income	10,046
Economic Capital Ratio	721%

