





ADVERTISING 2023

Stagwell Inc
Rank 14 of 29



The relative strengths and weaknesses of Stagwell Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stagwell Inc compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 189% points. The greatest weakness of Stagwell Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 135% points.

The company's Economic Capital Ratio, given in the ranking table, is 77%, being 381% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	1,030,955
Assets, Non-Current	115,447
Cost of Goods and Services Sold	1,673,576
General and Administrative Expense	601,536
Intangible Assets	2,748,052
Liabilities, Current	1,389,911
Liabilities, Non-Current	1,548,536
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	-33,663
Other Expenses	261,032
Other Liabilities	71,140
Other Net Income	-124,379
Other Revenues	2,687,792
Property, Plant and Equipment	98,878

Output Variable	Value in 1000 USD
Assets	3,993,332
Liabilities	3,009,587
Expenses	2,536,144
Revenues	2,687,792
Stockholders Equity	983,745
Net Income	27,269
Comprehensive Net Income	-6,394
Economic Capital Ratio	77%