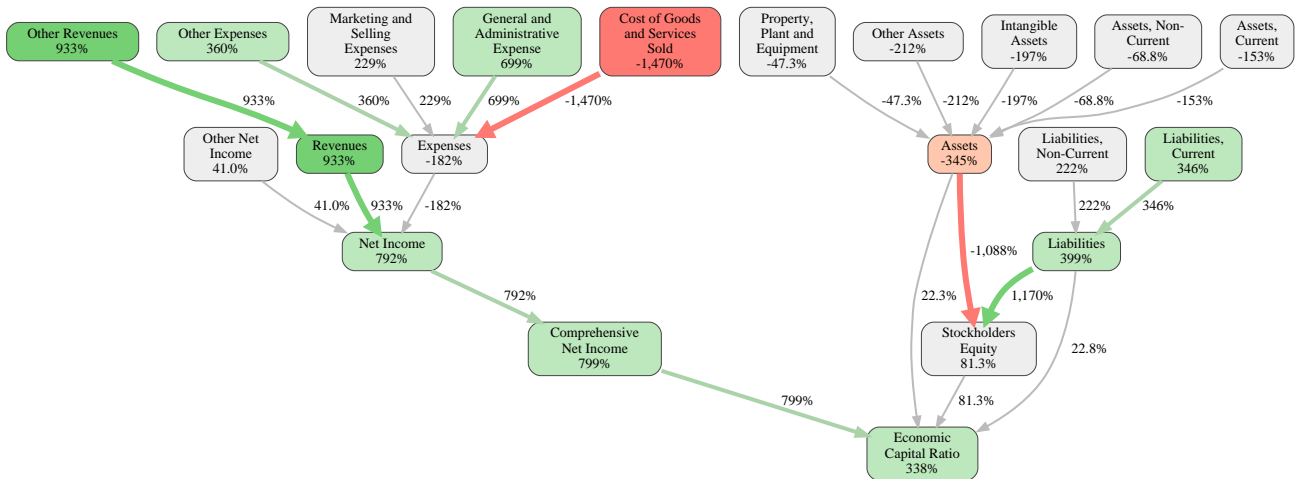




ADVERTISING 2023

SurgePays Inc.
Rank 15 of 29





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The relative strengths and weaknesses of SurgePays Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SurgePays Inc. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 933% points. The greatest weakness of SurgePays Inc. is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 1,470% points.

The company's Economic Capital Ratio, given in the ranking table, is 34%, being 338% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	27,564
Assets, Non-Current	0
Cost of Goods and Services Sold	108,075
General and Administrative Expense	0
Intangible Assets	4,878
Liabilities, Current	23,464
Liabilities, Non-Current	5,421
Marketing and Selling Expenses	0
Other Assets	918
Other Compr. Net Income	0
Other Expenses	12,836
Other Liabilities	0
Other Net Income	-1,187
Other Revenues	121,544
Property, Plant and Equipment	643

Output Variable	Value in 1000 USD
Assets	34,004
Liabilities	28,885
Expenses	120,910
Revenues	121,544
Stockholders Equity	5,118
Net Income	-553
Comprehensive Net Income	-553
Economic Capital Ratio	34%