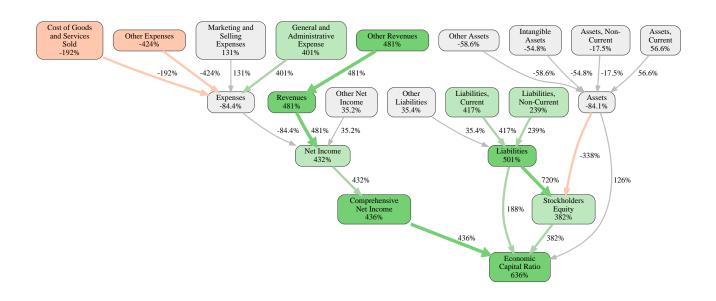


ADVERTISING 2023



IDW MEDIA HOLDINGS INC. Rank 5 of 29





ADVERTISING 2023



IDW MEDIA HOLDINGS INC. Rank 5 of 29



The relative strengths and weaknesses of IDW MEDIA HOLDINGS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IDW MEDIA HOLDINGS INC. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 481% points. The greatest weakness of IDW MEDIA HOLDINGS INC. is the variable Other Expenses, reducing the Economic Capital Ratio by 424% points.

The company's Economic Capital Ratio, given in the ranking table, is 332%, being 636% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	23,461
Assets, Non-Current	54
Cost of Goods and Services Sold	16,504
General and Administrative Expense	0
Intangible Assets	2,215
Liabilities, Current	4,985
Liabilities, Non-Current	911
Marketing and Selling Expenses	0
Other Assets	1,486
Other Compr. Net Income	0
Other Expenses	20,275
Other Liabilities	0
Other Net Income	-63
Other Revenues	36,094
Property, Plant and Equipment	725

Output Variable	Value in 1000 USD
Assets	27,941
Liabilities	5,896
Expenses	36,779
Revenues	36,094
Stockholders Equity	22,045
Net Income	-748
Comprehensive Net Income	-748
Economic Capital Ratio	332%

