



The relative strengths and weaknesses of Starco Brands Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 233% points. The greatest weakness of Starco Brands Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is 393%, being 698% points above the market average of -304%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	7,972
Assets, Non-Current	0
Cost of Goods and Services Sold	776
General and Administrative Expense	0
Intangible Assets	33,096
Liabilities, Current	7,691
Liabilities, Non-Current	0
Marketing and Selling Expenses	132
Other Assets	96
Other Compr. Net Income	0
Other Expenses	5,927
Other Liabilities	638
Other Net Income	0
Other Revenues	7,813
Property, Plant and Equipment	26

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	41,189
Liabilities	8,329
Expenses	6,835
Revenues	7,813
Stockholders Equity	32,860
Net Income	978
Comprehensive Net Income	978
Economic Capital Ratio	393%