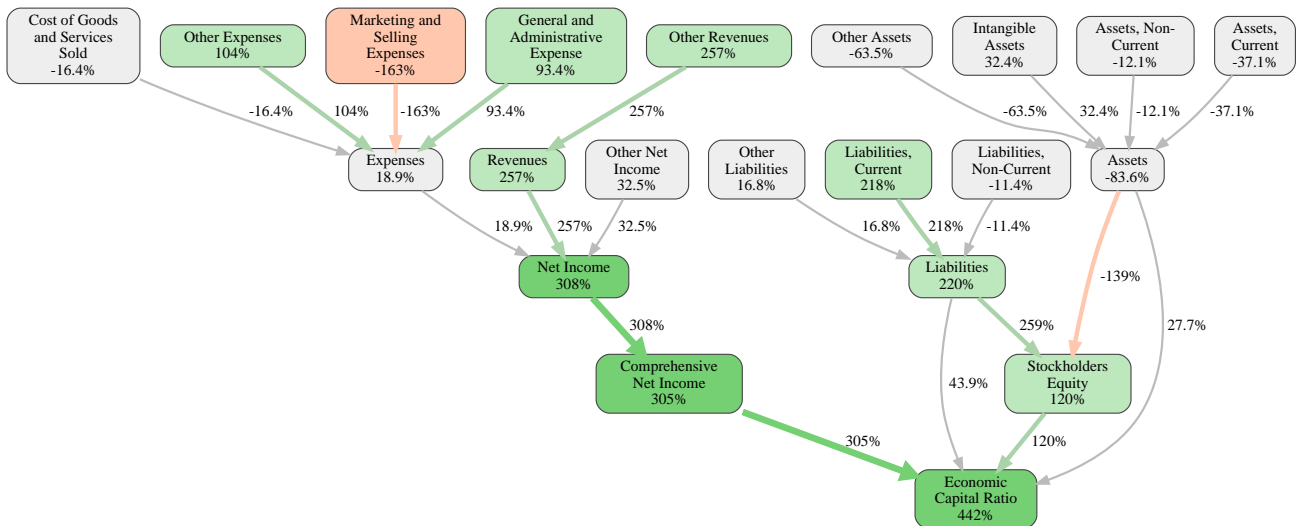




ADVERTISING 2023

Thryv Holdings Inc.
Rank 10 of 29





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Thryv Holdings Inc.
Rank 10 of 29



The relative strengths and weaknesses of Thryv Holdings Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 308% points. The greatest weakness of Thryv Holdings Inc. is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 163% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 442% points above the market average of -304%.

Input Variable	Value in 1000 USD
Assets, Current	378,316
Assets, Non-Current	42,649
Cost of Goods and Services Sold	422,006
General and Administrative Expense	216,406
Intangible Assets	600,719
Liabilities, Current	301,005
Liabilities, Non-Current	495,118
Marketing and Selling Expenses	362,432
Other Assets	113,859
Other Compr. Net Income	-8,214
Other Expenses	162,644
Other Liabilities	-513
Other Net Income	15,448
Other Revenues	1,202,388
Property, Plant and Equipment	42,334

Output Variable	Value in 1000 USD
Assets	1,177,877
Liabilities	795,610
Expenses	1,163,488
Revenues	1,202,388
Stockholders Equity	382,267
Net Income	54,348
Comprehensive Net Income	46,134
Economic Capital Ratio	138%