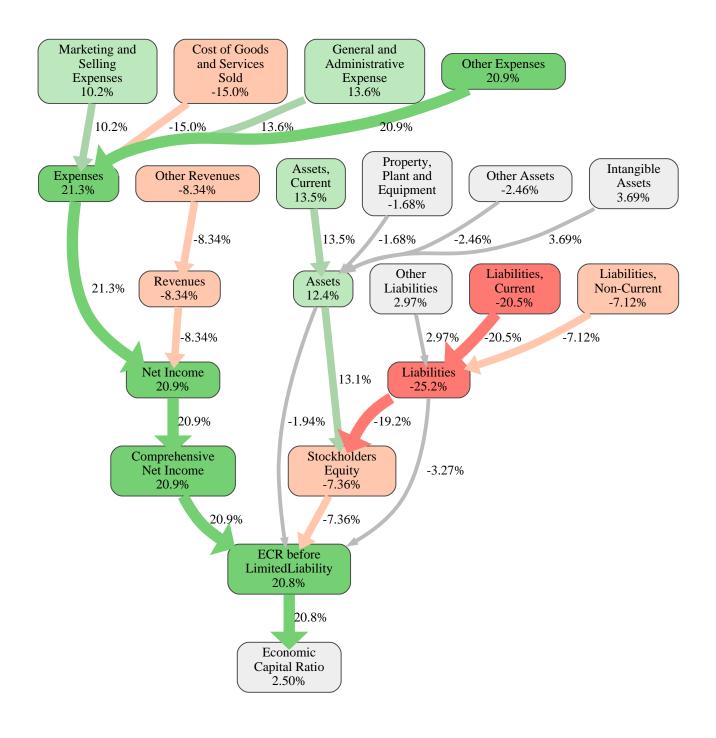


ADVERTISING 2025



Interpublic Group OF Companies INC Rank 8 of 18





ADVERTISING 2025



Interpublic Group OF Companies INC Rank 8 of 18

The relative strengths and weaknesses of Interpublic Group OF Companies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Interpublic Group OF Companies INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Interpublic Group OF Companies INC is the variable Liabilities, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 2.5% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	10,606,000
Assets, Non-Current	516,700
Cost of Goods and Services Sold	8,872,000
General and Administrative Expense	1,343,100
Intangible Assets	6,387,100
Liabilities, Current	9,758,000
Liabilities, Non-Current	4,657,700
Marketing and Selling Expenses	0
Other Assets	249,200
Other Compr. Net Income	-192,600
Other Expenses	-392,700
Other Liabilities	0
Other Net Income	-153,600
Other Revenues	10,691,700
Property, Plant and Equipment	566,800

Output Variable	Value in 1000 USD
Assets	18,325,800
Liabilities	14,415,700
Expenses	9,822,400
Revenues	10,691,700
Stockholders Equity	3,910,100
Net Income	715,700
Comprehensive Net Income	523,100
ECR before LimitedLiability	22%
Economic Capital Ratio	95%

