





The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Mobiquity Technologies Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 47%, being 45% points below the market average of 92%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,976	Assets	6,518
Assets, Non-Current	0	Liabilities	3,234
Cost of Goods and Services Sold	1,124	Expenses	10,212
General and Administrative Expense	8,782	Revenues	2,085
Intangible Assets	1,353	Stockholders Equity	3,284
Liabilities, Current	3,234	Net Income	-8,593
Liabilities, Non-Current	0	Comprehensive Net Income	-8,593
Marketing and Selling Expenses	0	ECR before Limited Liability	-124%
Other Assets	3,185	Economic Capital Ratio	47%
Other Compr. Net Income	0		
Other Expenses	307		
Other Liabilities	0		
Other Net Income	-466		
Other Revenues	2,085		
Property, Plant and Equipment	4.4		