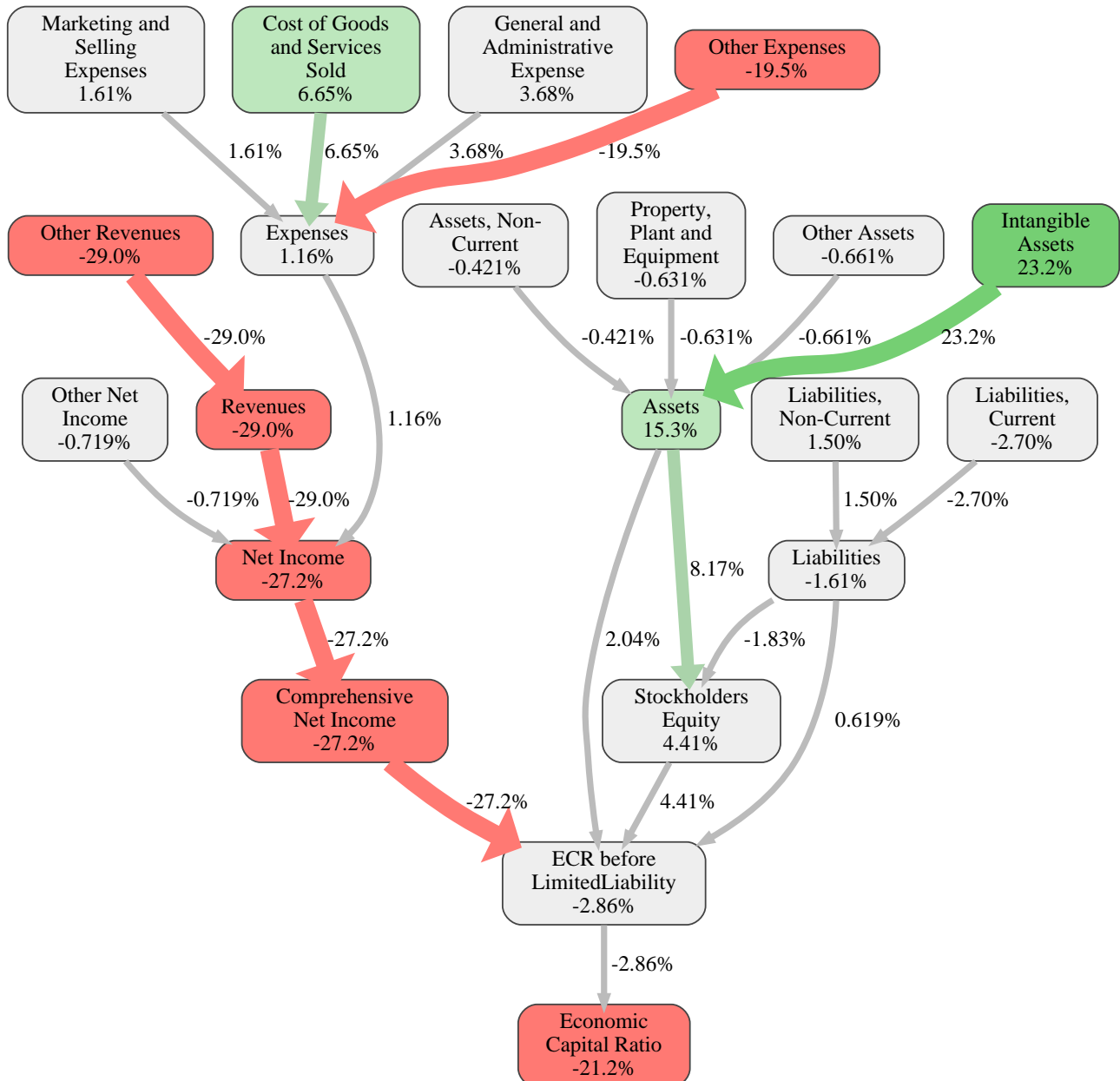




RealRate

ADVERTISING 2025

Starco Brands Inc
Rank 14 of 18



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The relative strengths and weaknesses of Starco Brands Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Starco Brands Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 23% points. The greatest weakness of Starco Brands Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 71%, being 21% points below the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	17,818
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	41,546
Liabilities, Current	32,011
Liabilities, Non-Current	482
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	35,258
Other Liabilities	0
Other Net Income	-2,940
Other Revenues	0
Property, Plant and Equipment	354

Output Variable	Value in 1000 USD
Assets	59,718
Liabilities	32,493
Expenses	35,258
Revenues	0
Stockholders Equity	27,225
Net Income	-38,198
Comprehensive Net Income	-38,198
ECR before Limited Liability	-37%
Economic Capital Ratio	71%