

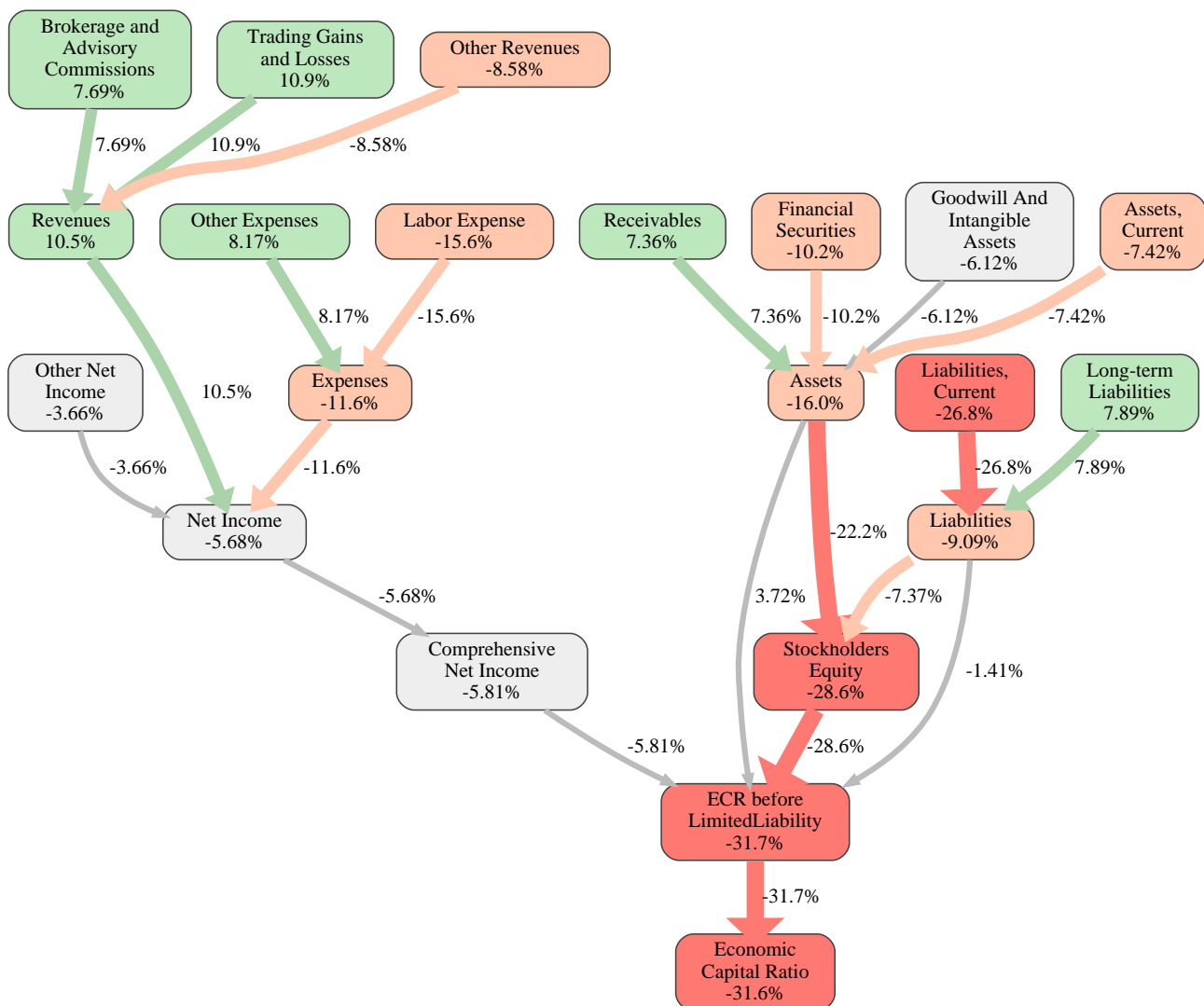


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BROKERS 2011

Stifel Financial CORP
Rank 15 of 24

STIFEL



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The relative strengths and weaknesses of Stifel Financial CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stifel Financial CORP compared to the market average is the variable Trading Gains and Losses, increasing the Economic Capital Ratio by 11% points. The greatest weakness of Stifel Financial CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 77%, being 32% points below the market average of 108%.

Input Variable	Value in 1000 USD
Assets, Current	253,529
Brokerage and Advisory Commissions	445,260
Commissions and Advisory Fees	0
Financial Securities	123,617
General and Administrative Expense	115,742
Goodwill And Intangible Assets	336,514
Interest Income	65,326
Labor Expense	1,056,202
Liabilities, Current	1,733,168
Long-term Liabilities	0
Operating Expenses	210,311
Other Assets	2,774,234
Other Compr. Net Income	0
Other Expenses	11,075
Other Liabilities	410,195
Other Net Income	0
Other Revenues	213,014
Payables	497,893
Receivables	725,221
Revenue from Contract with Customer	0
Securities Repurchase Agreements	309,735
Trading Gains and Losses	671,637

Output Variable	Value in 1000 USD
Assets	4,213,115
Liabilities	2,950,991
Expenses	1,393,330
Revenues	1,395,237
Stockholders Equity	1,262,124
Net Income	1,907
Comprehensive Net Income	1,907
ECR before Limited Liability	32%
Economic Capital Ratio	77%