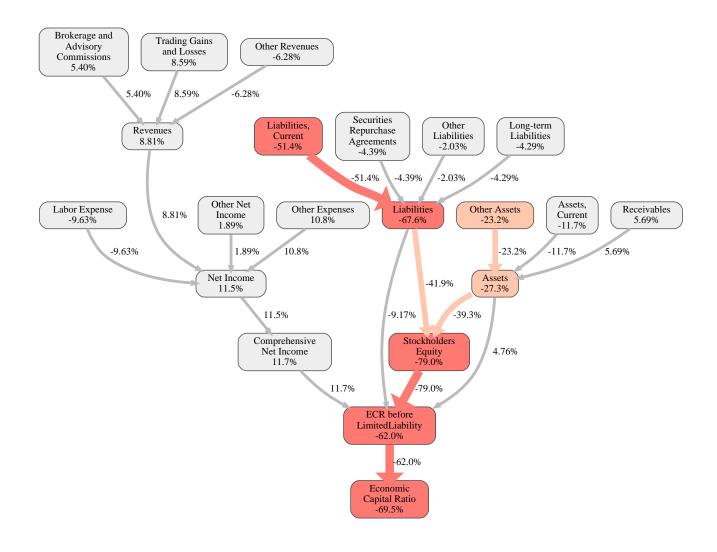


BROKERS 2013

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The relative strengths and weaknesses of Stifel Financial CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stifel Financial CORP compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Stifel Financial CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 70%, being 69% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	403,941
Brokerage and Advisory Commissions	512,976
Commissions and Advisory Fees	0
Financial Securities	158,695
General and Administrative Expense	130,247
Goodwill And Intangible Assets	448,360
Interest Income	109,776
Labor Expense	1,023,943
Liabilities, Current	3,650,833
Long-term Liabilities	383,992
Operating Expenses	232,588
Other Assets	5,191,159
Other Compr. Net Income	0
Other Expenses	120,682
Other Liabilities	678,874
Other Net Income	0
Other Revenues	328,212
Payables	292,374
Receivables	763,985
Revenue from Contract with Customer	0
Securities Repurchase Agreements	460,088
Trading Gains and Losses	695,069

Output Variable	Value in 1000 USD
Assets	6,966,140
Liabilities	5,466,161
Expenses	1,507,460
Revenues	1,646,033
Stockholders Equity	1,499,979
Net Income	138,573
Comprehensive Net Income	138,573
ECR before LimitedLiability	24%
Economic Capital Ratio	70%

