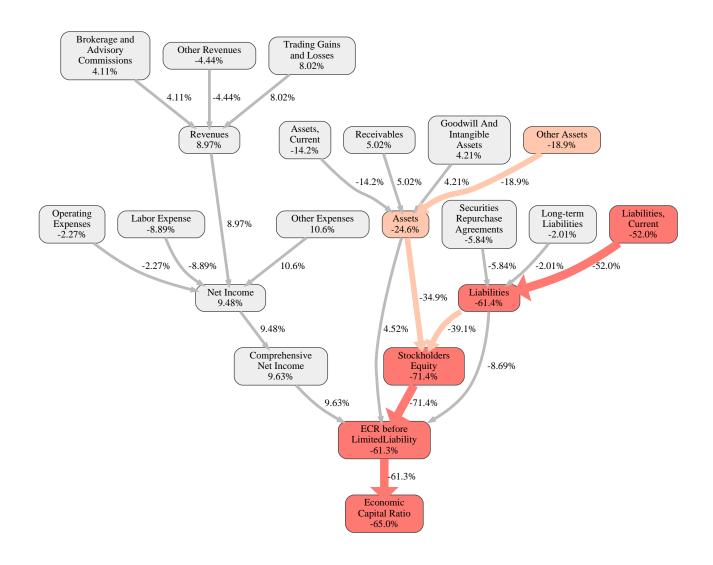


BROKERS 2014

Stifel Financial CORP Rank 90 of 108









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The relative strengths and weaknesses of Stifel Financial CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stifel Financial CORP compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 11% points. The greatest weakness of Stifel Financial CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 71% points.

The company's Economic Capital Ratio, given in the ranking table, is 71%, being 65% points below the market average of 136%.

Input Variable	Value in 1000 USD
Assets, Current	716,560
Brokerage and Advisory Commissions	598,949
Commissions and Advisory Fees	0
Financial Securities	225,075
General and Administrative Expense	158,268
Goodwill And Intangible Assets	777,225
Interest Income	142,539
Labor Expense	1,311,386
Liabilities, Current	4,719,023
Long-term Liabilities	325,000
Operating Expenses	318,563
Other Assets	6,378,486
Other Compr. Net Income	0
Other Expenses	58,690
Other Liabilities	813,741
Other Net Income	-10,894
Other Revenues	370,298
Payables	344,103
Receivables	911,524
Revenue from Contract with Customer	0
Securities Repurchase Agreements	745,023
Trading Gains and Losses	908,028

Output Variable	Value in 1000 USD
Assets	9,008,870
Liabilities	6,946,890
Expenses	1,846,907
Revenues	2,019,814
Stockholders Equity	2,061,980
Net Income	162,013
Comprehensive Net Income	162,013
ECR before LimitedLiability	26%
Economic Capital Ratio	71%

