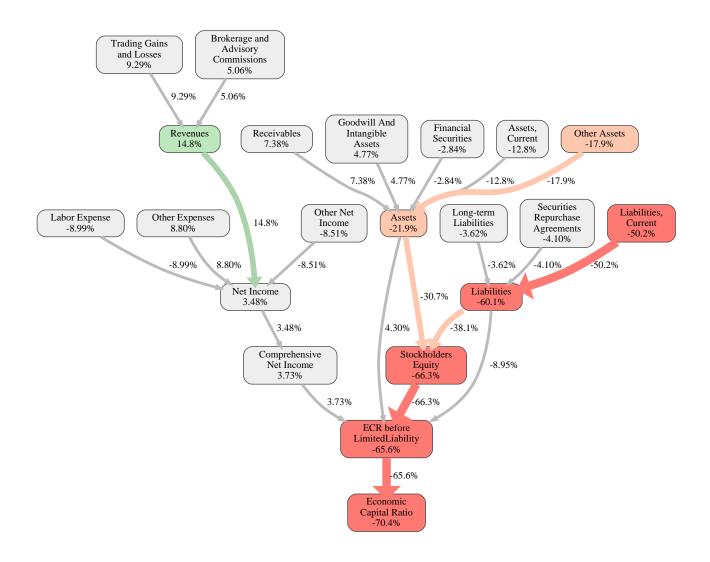


BROKERS 2015

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The relative strengths and weaknesses of Stifel Financial CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Stifel Financial CORP compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 15% points. The greatest weakness of Stifel Financial CORP is the variable Stockholders Equity, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 70% points below the market average of 143%.

Input Variable	Value in 1000 USD
Assets, Current	689,782
Brokerage and Advisory Commissions	674,418
Commissions and Advisory Fees	0
Financial Securities	55,078
General and Administrative Expense	169,040
Goodwill And Intangible Assets	849,589
Interest Income	185,969
Labor Expense	1,403,932
Liabilities, Current	4,790,081
Long-term Liabilities	625,000
Operating Expenses	344,658
Other Assets	6,788,741
Other Compr. Net Income	-3,301
Other Expenses	152,925
Other Liabilities	838,244
Other Net Income	-3,063
Other Revenues	400,786
Payables	316,343
Receivables	1,134,961
Revenue from Contract with Customer	0
Securities Repurchase Agreements	626,445
Trading Gains and Losses	988,512

Output Variable	Value in 1000 USD
Assets	9,518,151
Liabilities	7,196,113
Expenses	2,070,555
Revenues	2,249,685
Stockholders Equity	2,322,038
Net Income	176,067
Comprehensive Net Income	172,766
ECR before LimitedLiability	27%
Economic Capital Ratio	73%

