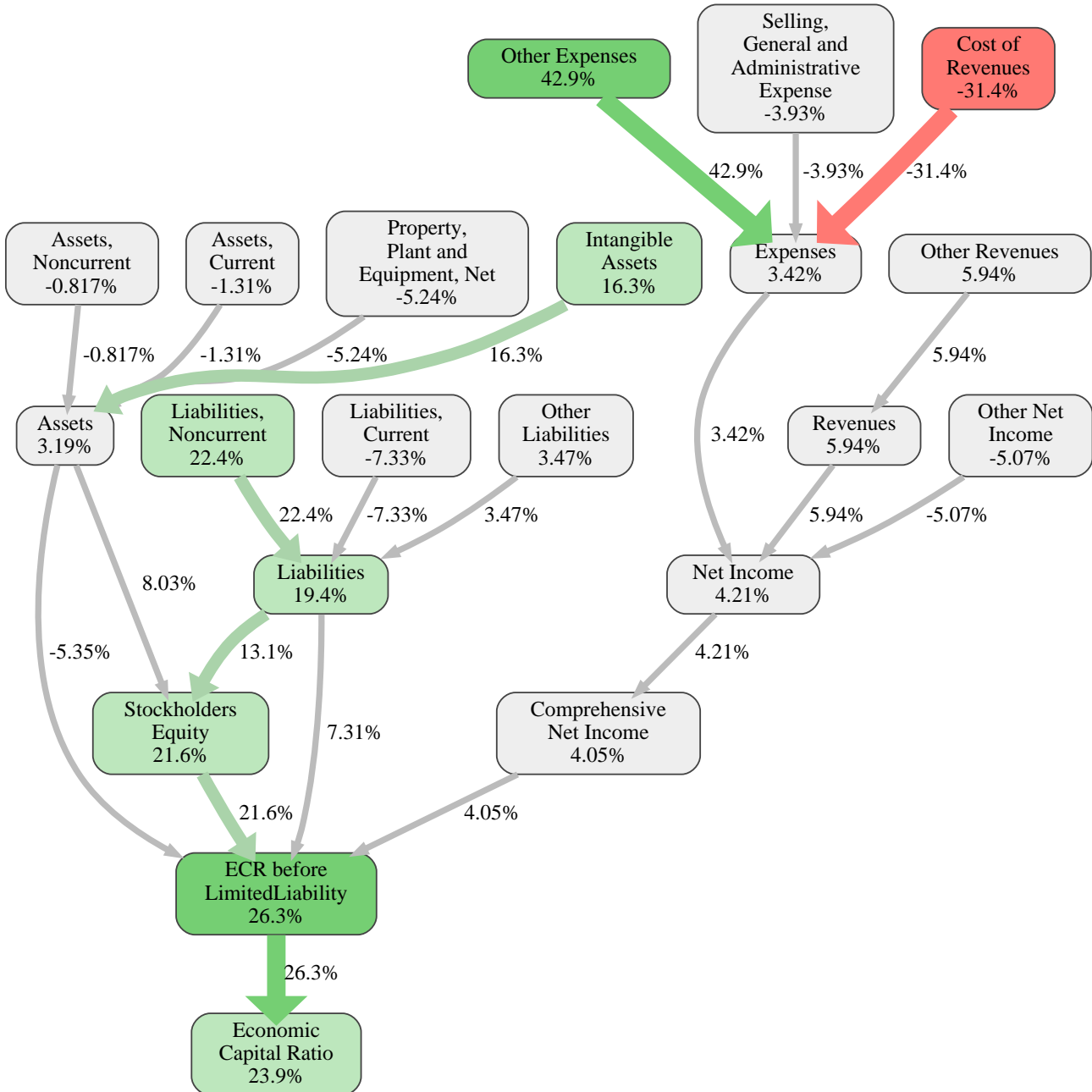




RealRate

# PLASTIC & CHEMICALS 2011

Newell Brands INC  
Rank 8 of 24





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Newell Brands INC  
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The relative strengths and weaknesses of Newell Brands INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Newell Brands INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Newell Brands INC is the variable Cost of Revenues, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 157%, being 24% points above the market average of 133%.

Input Variable	Value in 1000 USD
Assets, Current	2,132,000
Assets, Noncurrent	346,200
Cost of Revenues	3,588,400
Intangible Assets	3,397,800
Liabilities, Current	1,665,900
Liabilities, Noncurrent	0
Other Assets	0
Other Compr. Net Income	-19,800
Other Expenses	85,000
Other Liabilities	0
Other Net Income	-329,600
Other Revenues	5,759,200
Property, Plant and Equipment, Net	529,300
Selling, General and Administrative Expense	1,463,400

Output Variable	Value in 1000 USD
Liabilities	1,665,900
Assets	6,405,300
Expenses	5,136,800
Revenues	5,759,200
Stockholders Equity	4,739,400
Net Income	292,800
Comprehensive Net Income	273,000
BaseVar	9,658,300
ECR before LimitedLiability	102%
Economic Capital Ratio	157%