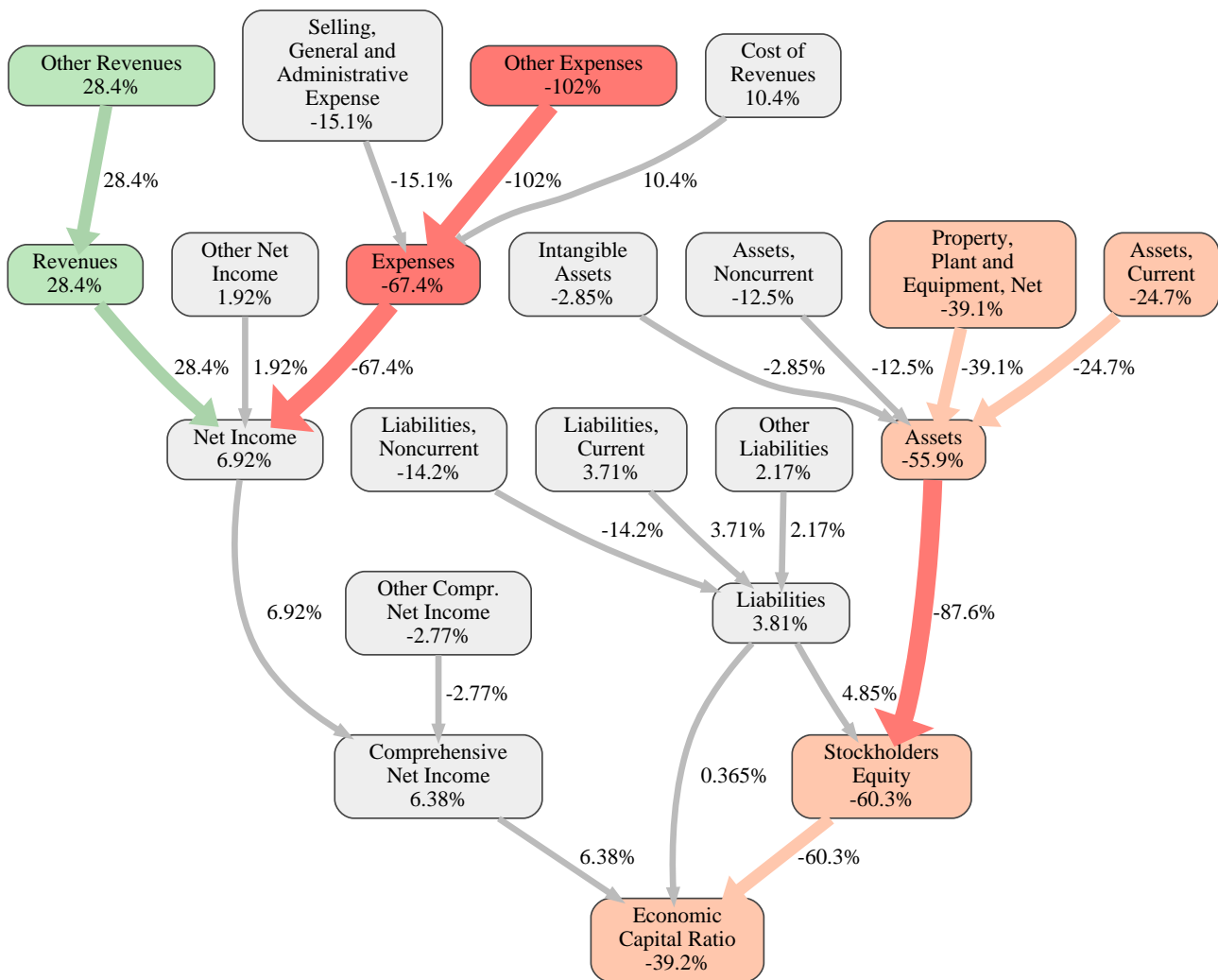




RealRate

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Lapolla Industries INC
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The relative strengths and weaknesses of Lapolla Industries INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lapolla Industries INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Lapolla Industries INC is the variable Other Expenses, reducing the Economic Capital Ratio by 102% points.

The company's Economic Capital Ratio, given in the ranking table, is 76%, being 39% points below the market average of 115%.

Input Variable	Value in 1000 USD
Assets, Current	14,367
Assets, Noncurrent	0
Cost of Revenues	0
Intangible Assets	5,400
Liabilities, Current	8,156
Liabilities, Noncurrent	12,640
Other Assets	687
Other Compr. Net Income	0
Other Expenses	58,304
Other Liabilities	0
Other Net Income	0
Other Revenues	71,177
Property, Plant and Equipment, Net	1,601
Selling, General and Administrative Expense	13,489

Output Variable	Value in 1000 USD
Liabilities	20,796
Assets	22,054
Expenses	71,793
Revenues	71,177
Stockholders Equity	1,258
Net Income	-616
Comprehensive Net Income	-616
BaseVar	92,910
ECR before LimitedLiability	1.9%
Economic Capital Ratio	76%