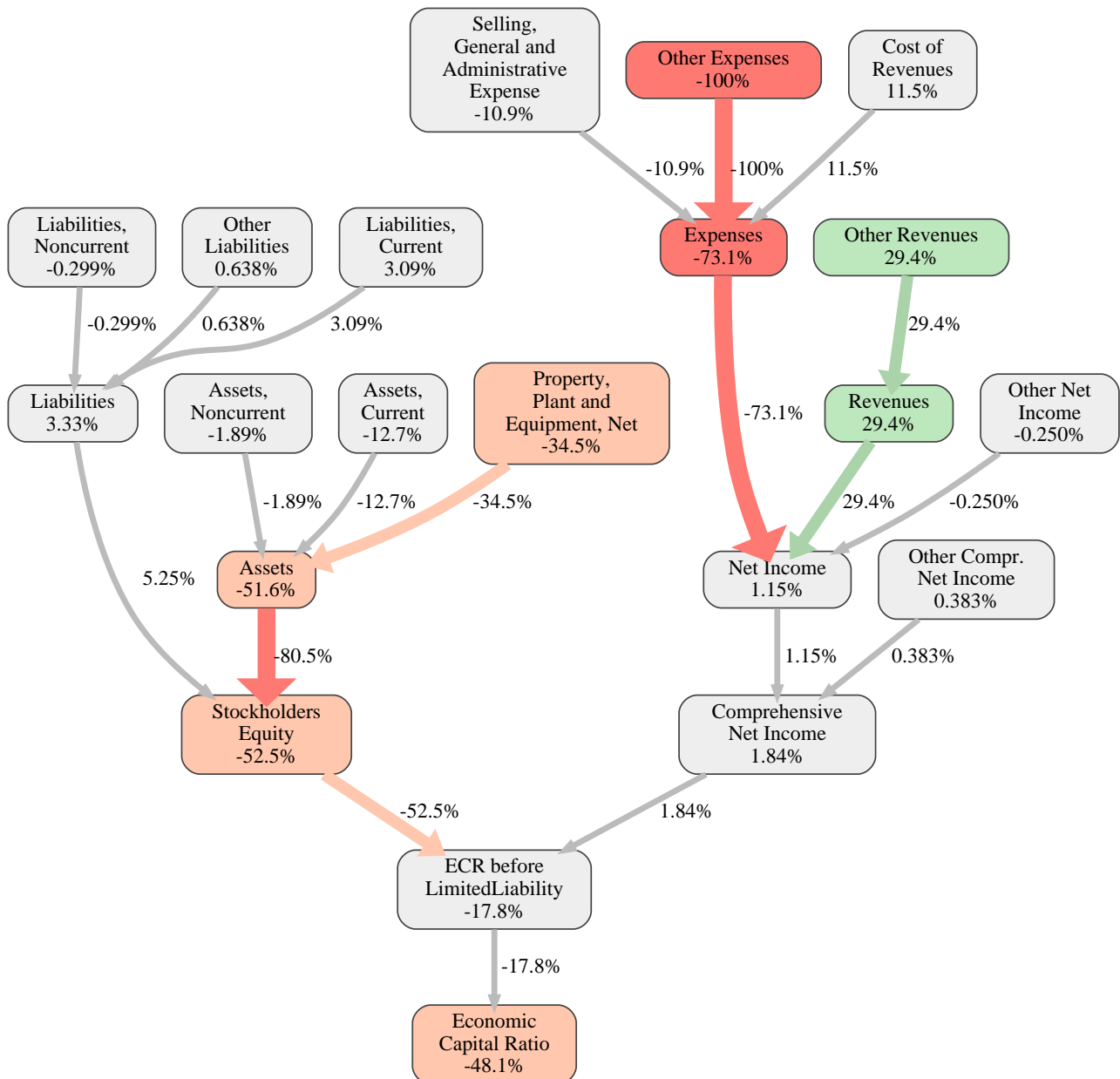




RealRate

PLASTIC & CHEMICALS 2015

Lapolla Industries INC
Rank 68 of 84





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The relative strengths and weaknesses of Lapolla Industries INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Lapolla Industries INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Lapolla Industries INC is the variable Other Expenses, reducing the Economic Capital Ratio by 100% points.

The company's Economic Capital Ratio, given in the ranking table, is 74%, being 48% points below the market average of 122%.

Input Variable	Value in 1000 USD
Assets, Current	15,316
Assets, Noncurrent	0
Cost of Revenues	0
Intangible Assets	5,418
Liabilities, Current	8,744
Liabilities, Noncurrent	12,846
Other Assets	399
Other Compr. Net Income	0
Other Expenses	62,466
Other Liabilities	0
Other Net Income	0
Other Revenues	72,065
Property, Plant and Equipment, Net	1,365
Selling, General and Administrative Expense	13,260

Output Variable	Value in 1000 USD
Liabilities	21,590
Assets	22,498
Expenses	75,726
Revenues	72,065
Stockholders Equity	908
Net Income	-3,661
Comprehensive Net Income	-3,661
BaseVar	95,940
ECR before LimitedLiability	-13%
Economic Capital Ratio	74%