



The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 74% points. The greatest weakness of NEWELL BRANDS INC. is the variable Liabilities, Noncurrent, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 62%, being 24% points above the market average of 38%.

| Input Variable | Value in 1000 USD |
|---|----------------------|
| Assets, Current | 4,109,900 |
| Assets, Noncurrent | 976,500 |
| Cost of Revenues | 6,495,500 |
| Intangible Assets | 8,625,200 |
| Liabilities, Current | 3,602,900 |
| Liabilities, Noncurrent | 7,043,100 |
| Other Assets | 775,500 |
| Other Compr. Net Income | -7,100 |
| Other Expenses | 515,700 |
| Other Liabilities | 0 |
| Other Net Income | -146,100 |
| Other Revenues | 9,714,900 |
| Property, Plant and Equipment, Net | 1,154,900 |
| Selling, General and Administrative Expense | 2,451,000 |

| Output Variable | Value in 1000 USD |
|--------------------------|----------------------|
| Liabilities | 10,646,000 |
| Assets | 15,642,000 |
| Expenses | 9,462,200 |
| Revenues | 9,714,900 |
| Stockholders Equity | 4,996,000 |
| Net Income | 106,600 |
| Comprehensive Net Income | 99,500 |
| Economic Capital Ratio | 62% |