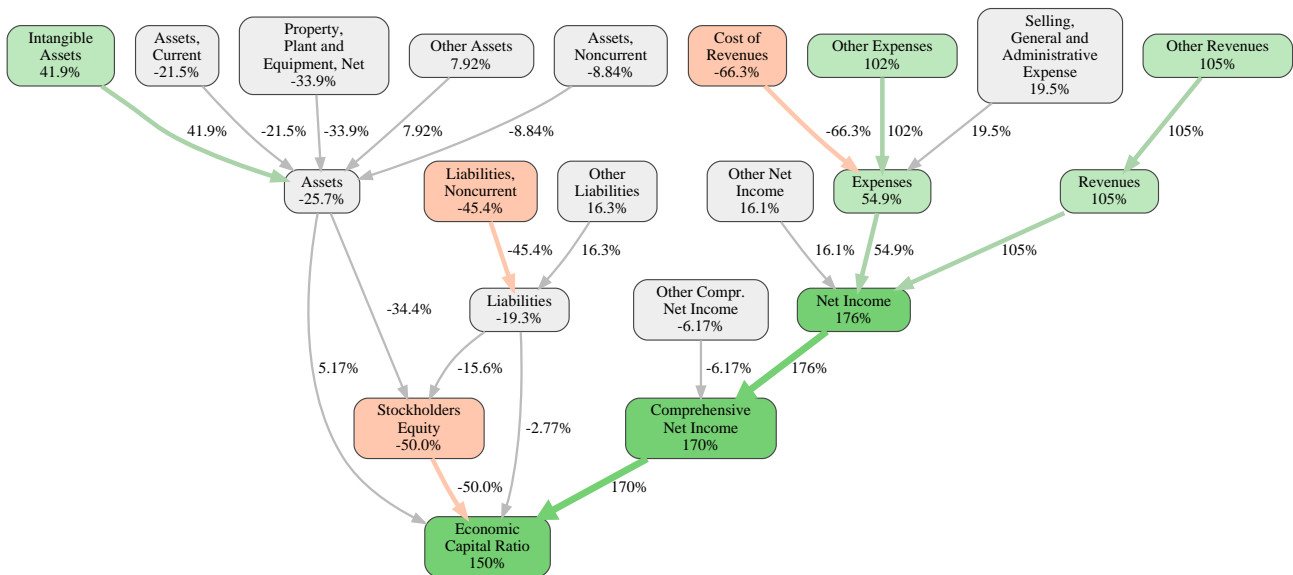




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NEWELL BRANDS INC.
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The relative strengths and weaknesses of NEWELL BRANDS INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of NEWELL BRANDS INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 176% points. The greatest weakness of NEWELL BRANDS INC. is the variable Cost of Revenues, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 50%, being 150% points above the market average of -101%.

Input Variable	Value in 1000 USD
Assets, Current	4,052,000
Assets, Noncurrent	1,269,000
Cost of Revenues	6,625,000
Intangible Assets	5,947,000
Liabilities, Current	3,598,000
Liabilities, Noncurrent	6,145,000
Other Assets	810,000
Other Compr. Net Income	-129,000
Other Expenses	684,000
Other Liabilities	0
Other Net Income	80,000
Other Revenues	9,459,000
Property, Plant and Equipment, Net	1,184,000
Selling, General and Administrative Expense	2,033,000

Output Variable	Value in 1000 USD
Liabilities	9,743,000
Assets	13,262,000
Expenses	9,342,000
Revenues	9,459,000
Stockholders Equity	3,519,000
Net Income	197,000
Comprehensive Net Income	68,000
Economic Capital Ratio	50%