





PLASTIC & CHEMICALS 2024

American Rebel Holdings INC
Rank 57 of 63



The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Selling, General and Administrative Expense, increasing the Economic Capital Ratio by 6.2% points. The greatest weakness of American Rebel Holdings INC is the variable Other Expenses, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 69%, being 52% points below the market average of 121%.

Input Variable	Value in 1000 USD
Assets, Current	10,258
Assets, Noncurrent	4,030
Cost of Revenues	13,192
Intangible Assets	2,000
Liabilities, Current	6,745
Liabilities, Noncurrent	907
Other Assets	-2,000
Other Compr. Net Income	0
Other Expenses	15,346
Other Liabilities	0
Other Net Income	1,341
Other Revenues	16,228
Property, Plant and Equipment, Net	360
Selling, General and Administrative Expense	133

Output Variable	Value in 1000 USD
Liabilities	7,653
Assets	14,649
Expenses	28,670
Revenues	16,228
Stockholders Equity	6,996
Net Income	-11,101
Comprehensive Net Income	-11,101
BaseVar	34,270
ECR before LimitedLiability	-49%
Economic Capital Ratio	69%