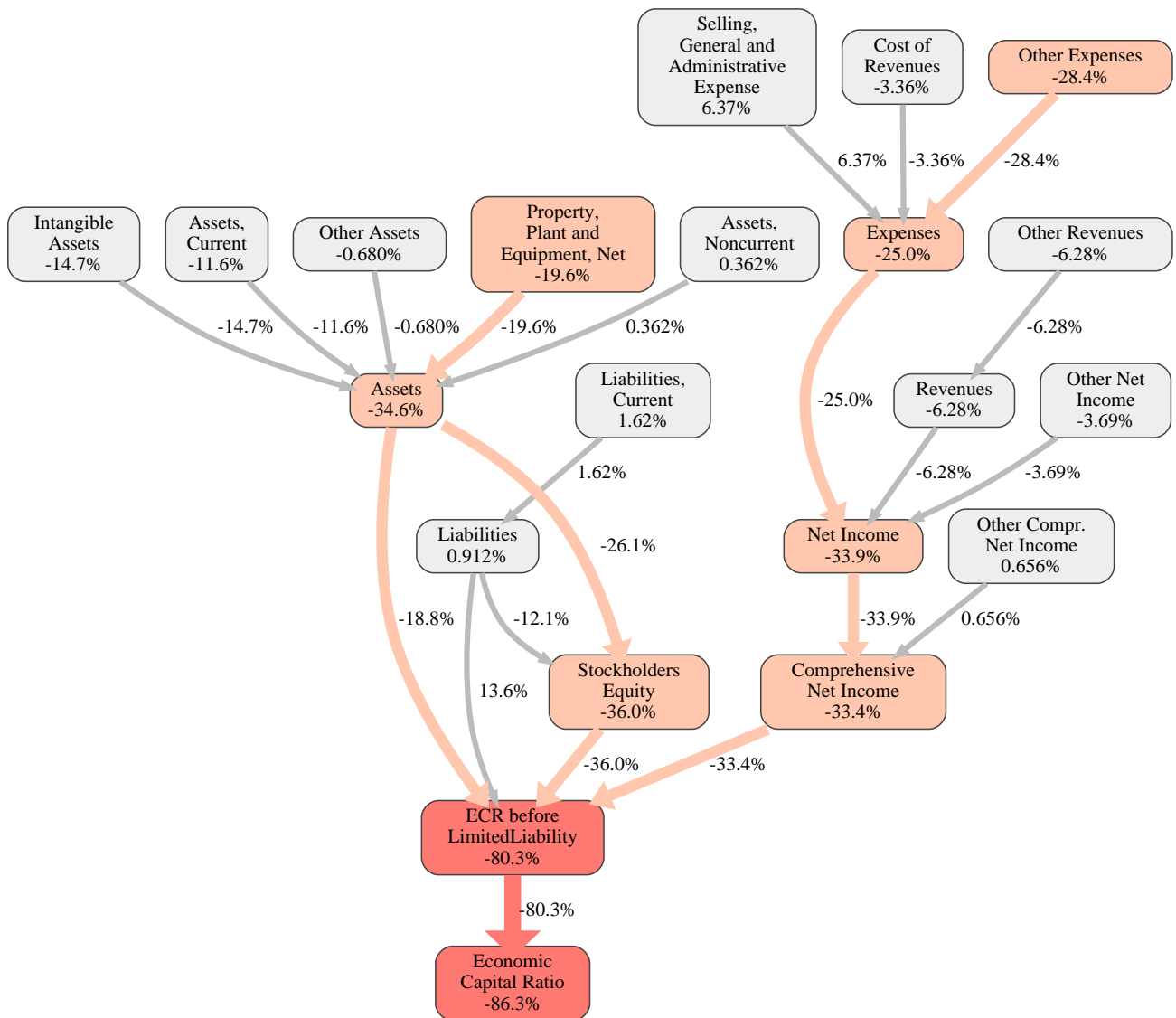




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American Rebel Holdings INC Rank 51 of 52





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American Rebel Holdings INC
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The relative strengths and weaknesses of American Rebel Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of American Rebel Holdings INC compared to the market average is the variable Selling, General and Administrative Expense, increasing the Economic Capital Ratio by 6.4% points. The greatest weakness of American Rebel Holdings INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 31%, being 86% points below the market average of 117%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	6,326	Liabilities	17,638
Assets, Noncurrent	3,406	Assets	10,006
Cost of Revenues	11,540	Expenses	27,610
Intangible Assets	450	Revenues	11,420
Liabilities, Current	15,266	Stockholders Equity	-7,632
Liabilities, Noncurrent	2,372	Net Income	-17,604
Other Assets	-450	Comprehensive Net Income	-17,604
Other Compr. Net Income	0	BaseVar	34,045
Other Expenses	15,684	ECR before LimitedLiability	-172%
Other Liabilities	0	Economic Capital Ratio	31%
Other Net Income	-1,415		
Other Revenues	11,420		
Property, Plant and Equipment, Net	274		
Selling, General and Administrative Expense	386		