





The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Administrative and Marketing Exp., increasing the Economic Capital Ratio by 150% points. The greatest weakness of Apple Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 117% points.

The company's Economic Capital Ratio, given in the ranking table, is 327%, being 74% points above the market average of 252%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Administrative and Marketing Exp.	18,245,000	Liabilities	248,028,000
Assets, Current	162,819,000	Assets	338,516,000
Assets, Non-Current	175,697,000	Expenses	206,725,000
Costs of Goods Sold	161,782,000	Revenues	260,174,000
Goodwill	0	Stockholders Equity	90,488,000
Liabilities, Current	105,718,000	Net Income	55,256,000
Liabilities, Non-Current	142,310,000	Comprehensive Net Income	55,256,000
Other Assets	0	Economic Capital Ratio before Limited Liability	173%
Other Compr. Net Income	0	Economic Capital Ratio	327%
Other Expenses	10,481,000		
Other Liabilities	0		
Other Net Income	1,807,000		
Other Revenues	260,174,000		
Research and Development Exp.	16,217,000		