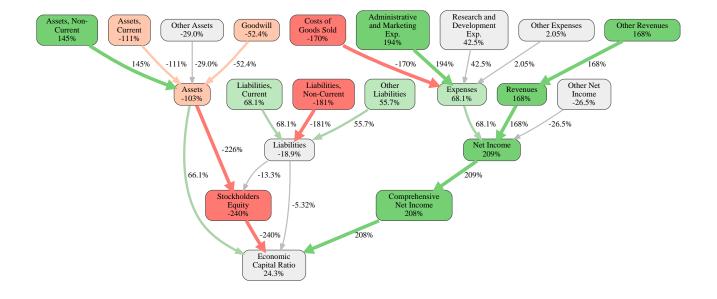


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The relative strengths and weaknesses of Apple Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 209% points. The greatest weakness of Apple Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 181% points.

The company's Economic Capital Ratio, given in the ranking table, is 259%, being 24% points above the market average of 234%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	21,973,000
Assets, Current	134,836,000
Assets, Non-Current	216,166,000
Costs of Goods Sold	212,981,000
Goodwill	0
Liabilities, Current	125,481,000
Liabilities, Non-Current	162,431,000
Other Assets	0
Other Compr. Net Income	569,000
Other Expenses	14,527,000
Other Liabilities	0
Other Net Income	258,000
Other Revenues	365,817,000
Research and Development Exp.	21,914,000

Output Variable	Value in 1000 USD
Liabilities	287,912,000
Assets	351,002,000
Expenses	271,395,000
Revenues	365,817,000
Stockholders Equity	63,090,000
Net Income	94,680,000
Comprehensive Net Income	95,249,000
Economic Capital Ratio	259%

