



The relative strengths and weaknesses of ZIX CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ZIX CORP compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 58% points. The greatest weakness of ZIX CORP is the variable Selling Expense, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 80%, being 133% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	30,495
Assets, Non-Current	3,976
Cost of Goods and Services Sold	10,533
Depreciation, Depletion, Amortization	0
General and Administrative Expense	0
Intangible Assets	2,161
Liabilities, Current	31,941
Liabilities, Non-Current	2,795
Other Assets	45,726
Other Compr. Net Income	0
Other Expenses	3,692
Other Liabilities	-1,448
Other Net Income	213
Other Revenues	60,144
Research and Development Expense	9,553
Selling Expense	30,742

Output Variable	Value in 1000 USD
Assets	82,358
Liabilities	33,288
Expenses	54,520
Revenues	60,144
Stockholders Equity	49,070
Net Income	5,837
Comprehensive Net Income	5,837
Economic Capital Ratio	80%