





RealRate

# DATA PROCESSING 2017

## PROOFPOINT INC Rank 32 of 44

proofpoint.

The relative strengths and weaknesses of PROOFPOINT INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PROOFPOINT INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 37% points. The greatest weakness of PROOFPOINT INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is -9.5%, being 44% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	510,795
Assets, Non-Current	57,081
Cost of Goods and Services Sold	108,593
Depreciation, Depletion, Amortization	0
General and Administrative Expense	52,774
Intangible Assets	228,978
Liabilities, Current	378,684
Liabilities, Non-Current	375,640
Other Assets	4,806
Other Compr. Net Income	16
Other Expenses	986
Other Liabilities	2,413
Other Net Income	-24,641
Other Revenues	375,496
Research and Development Expense	98,506
Selling Expense	201,204

Output Variable	Value in 1000 USD
Assets	801,660
Liabilities	756,737
Expenses	462,063
Revenues	375,496
Stockholders Equity	44,923
Net Income	-111,208
Comprehensive Net Income	-111,192
Economic Capital Ratio	-9.5%