





The relative strengths and weaknesses of BRIGHTCOVE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of BRIGHTCOVE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 67% points. The greatest weakness of BRIGHTCOVE INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 37% points.

The company's Economic Capital Ratio, given in the ranking table, is 55%, being 109% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	64,285
Assets, Non-Current	10,272
Cost of Goods and Services Sold	55,847
Depreciation, Depletion, Amortization	0
General and Administrative Expense	19,167
Intangible Assets	61,746
Liabilities, Current	56,584
Liabilities, Non-Current	1,644
Other Assets	121
Other Compr. Net Income	-284
Other Expenses	431
Other Liabilities	0
Other Net Income	-598
Other Revenues	150,266
Research and Development Expense	30,171
Selling Expense	54,038

Output Variable	Value in 1000 USD
Assets	136,424
Liabilities	58,228
Expenses	159,654
Revenues	150,266
Stockholders Equity	78,196
Net Income	-9,986
Comprehensive Net Income	-10,270
Economic Capital Ratio	55%