



The relative strengths and weaknesses of LEAF GROUP LTD. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LEAF GROUP LTD. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 81% points. The greatest weakness of LEAF GROUP LTD. is the variable Other Expenses, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 103%, being 157% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	65,852
Assets, Non-Current	12,960
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	30,704
Intangible Assets	22,440
Liabilities, Current	19,756
Liabilities, Non-Current	1,746
Other Assets	0
Other Compr. Net Income	-21
Other Expenses	78,409
Other Liabilities	0
Other Net Income	40,268
Other Revenues	113,452
Research and Development Expense	19,964
Selling Expense	26,654

Output Variable	Value in 1000 USD
Assets	101,252
Liabilities	21,502
Expenses	155,731
Revenues	113,452
Stockholders Equity	79,750
Net Income	-2,011
Comprehensive Net Income	-2,032
Economic Capital Ratio	103%