



The relative strengths and weaknesses of MARIN SOFTWARE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MARIN SOFTWARE INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 65% points. The greatest weakness of MARIN SOFTWARE INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 34% points.

The company's Economic Capital Ratio, given in the ranking table, is 86%, being 139% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	58,282
Assets, Non-Current	22,168
Cost of Goods and Services Sold	35,203
Depreciation, Depletion, Amortization	0
General and Administrative Expense	19,890
Intangible Assets	26,643
Liabilities, Current	12,606
Liabilities, Non-Current	6,889
Other Assets	0
Other Compr. Net Income	-1,110
Other Expenses	1,404
Other Liabilities	0
Other Net Income	869
Other Revenues	99,878
Research and Development Expense	27,841
Selling Expense	32,889

Output Variable	Value in 1000 USD
Assets	107,093
Liabilities	19,495
Expenses	117,227
Revenues	99,878
Stockholders Equity	87,598
Net Income	-16,480
Comprehensive Net Income	-17,590
Economic Capital Ratio	86%