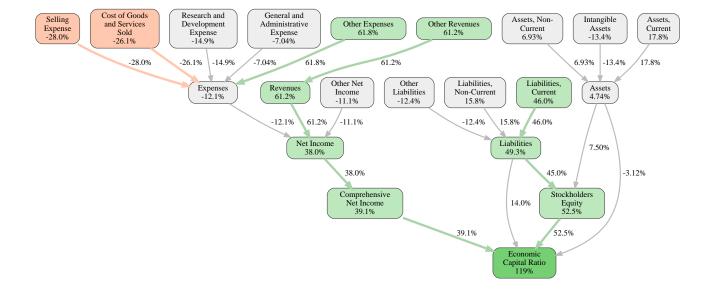


DATA PROCESSING 2017

MINDBODY Inc. Rank 14 of 44







DATA PROCESSING 2017

MINDBODY Inc.

Rank 14 of 44

The relative strengths and weaknesses of MINDBODY Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MINDBODY Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 62% points. The greatest weakness of MINDBODY Inc. is the variable Selling Expense, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 65%, being 119% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	98,695
Assets, Non-Current	33,754
Cost of Goods and Services Sold	43,080
Depreciation, Depletion, Amortization	0
General and Administrative Expense	30,497
Intangible Assets	11,066
Liabilities, Current	24,006
Liabilities, Non-Current	1,016
Other Assets	0
Other Compr. Net Income	-29
Other Expenses	321
Other Liabilities	16,837
Other Net Income	-1,326
Other Revenues	139,021
Research and Development Expense	30,316
Selling Expense	56,460

Output Variable	Value in 1000 USD
Assets	143,515
Liabilities	41,859
Expenses	160,674
Revenues	139,021
Stockholders Equity	101,656
Net Income	-22,979
Comprehensive Net Income	-23,008
Economic Capital Ratio	65%

