



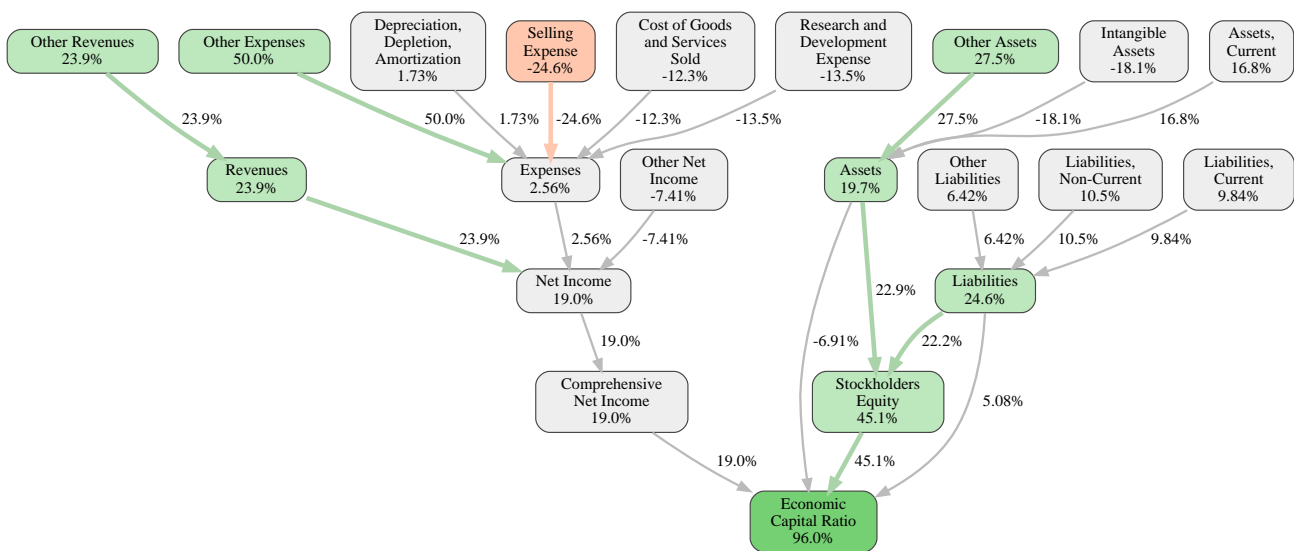
RealRate

DATA PROCESSING 2017

Zendesk Inc.
Rank 20 of 44



zendesk





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The relative strengths and weaknesses of Zendesk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zendesk Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Zendesk Inc. is the variable Selling Expense, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 43%, being 96% points above the market average of -53%.

Input Variable	Value in 1000 USD
Assets, Current	279,818
Assets, Non-Current	67,003
Cost of Goods and Services Sold	93,900
Depreciation, Depletion, Amortization	0
General and Administrative Expense	64,371
Intangible Assets	0
Liabilities, Current	168,475
Liabilities, Non-Current	7,382
Other Assets	128,464
Other Compr. Net Income	-2,972
Other Expenses	993
Other Liabilities	0
Other Net Income	1,520
Other Revenues	311,999
Research and Development Expense	91,067
Selling Expense	166,987

Output Variable	Value in 1000 USD
Assets	475,285
Liabilities	175,857
Expenses	417,318
Revenues	311,999
Stockholders Equity	299,428
Net Income	-103,799
Comprehensive Net Income	-106,771
Economic Capital Ratio	43%

