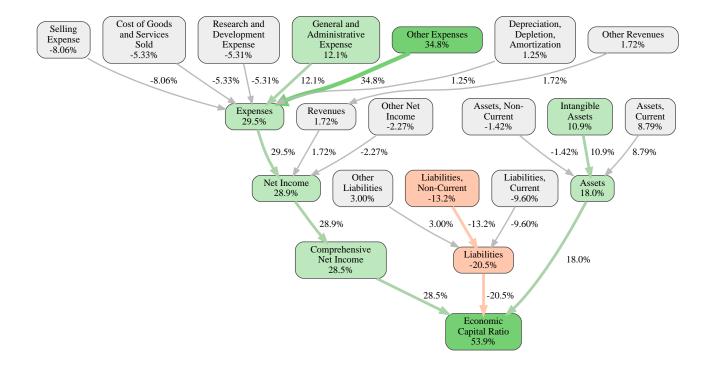
RealRate

DATA PROCESSING 2018

PROOFPOINT INC Rank 30 of 45

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The relative strengths and weaknesses of PROOFPOINT INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PROOFPOINT INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 35% points. The greatest weakness of PROOFPOINT INC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 12%, being 54% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	489,007
Assets, Non-Current	86,430
Cost of Goods and Services Sold	143,378
Depreciation, Depletion, Amortization	0
General and Administrative Expense	52,735
Intangible Assets	393,306
Liabilities, Current	528,605
Liabilities, Non-Current	208,982
Other Assets	6,070
Other Compr. Net Income	-2.0
Other Expenses	-9,950
Other Liabilities	4,102
Other Net Income	-24,823
Other Revenues	515,289
Research and Development Expense	129,803
Selling Expense	258,837

Output Variable	Value in 1000 USD
Assets	974,813
Liabilities	741,689
Expenses	574,803
Revenues	515,289
Stockholders Equity	233,124
Net Income	-84,337
Comprehensive Net Income	-84,339
Economic Capital Ratio	12%

