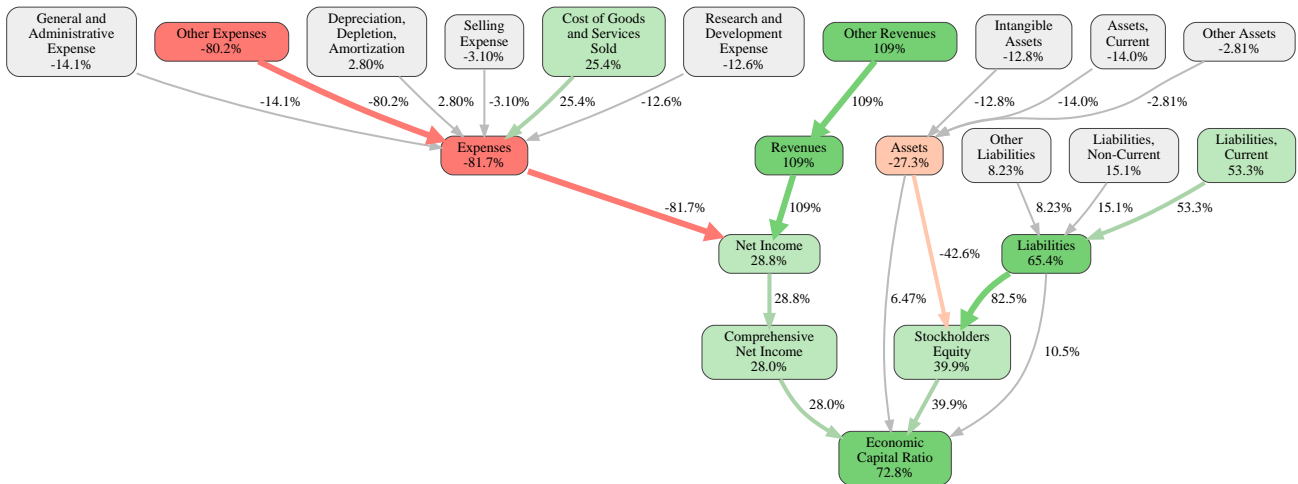




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DATA PROCESSING 2018

LEAF GROUP LTD. Rank 26 of 45





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LEAF GROUP LTD.
Rank 26 of 45



The relative strengths and weaknesses of LEAF GROUP LTD. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of LEAF GROUP LTD. compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 109% points. The greatest weakness of LEAF GROUP LTD. is the variable Expenses, reducing the Economic Capital Ratio by 82% points.

The company's Economic Capital Ratio, given in the ranking table, is 31%, being 73% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	42,748
Assets, Non-Current	12,911
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	29,591
Intangible Assets	27,583
Liabilities, Current	21,266
Liabilities, Non-Current	3,456
Other Assets	0
Other Compr. Net Income	95
Other Expenses	83,798
Other Liabilities	0
Other Net Income	176
Other Revenues	128,990
Research and Development Expense	18,613
Selling Expense	28,297

Output Variable	Value in 1000 USD
Assets	83,242
Liabilities	24,722
Expenses	160,299
Revenues	128,990
Stockholders Equity	58,520
Net Income	-31,133
Comprehensive Net Income	-31,038
Economic Capital Ratio	31%