





RealRate

# DATA PROCESSING 2018

## MARIN SOFTWARE INC Rank 21 of 45

MARINONE

The relative strengths and weaknesses of MARIN SOFTWARE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MARIN SOFTWARE INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 54% points. The greatest weakness of MARIN SOFTWARE INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 43%, being 84% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	45,063
Assets, Non-Current	17,063
Cost of Goods and Services Sold	32,520
Depreciation, Depletion, Amortization	2,797
General and Administrative Expense	16,444
Intangible Assets	21,243
Liabilities, Current	14,716
Liabilities, Non-Current	4,183
Other Assets	0
Other Compr. Net Income	2,205
Other Expenses	1,007
Other Liabilities	1,687
Other Net Income	-214
Other Revenues	74,991
Research and Development Expense	26,564
Selling Expense	26,936

Output Variable	Value in 1000 USD
Assets	83,369
Liabilities	20,586
Expenses	106,268
Revenues	74,991
Stockholders Equity	62,783
Net Income	-31,491
Comprehensive Net Income	-29,286
Economic Capital Ratio	43%