



The relative strengths and weaknesses of Her Imports are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Her Imports compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 127% points. The greatest weakness of Her Imports is the variable Other Expenses, reducing the Economic Capital Ratio by 143% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 191% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	3,136
Assets, Non-Current	292
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	0
General and Administrative Expense	1,302
Intangible Assets	8,200
Liabilities, Current	1,134
Liabilities, Non-Current	0
Other Assets	209
Other Compr. Net Income	0
Other Expenses	13,805
Other Liabilities	0
Other Net Income	-16
Other Revenues	16,069
Research and Development Expense	0
Selling Expense	0

Output Variable	Value in 1000 USD
Assets	11,838
Liabilities	1,134
Expenses	15,106
Revenues	16,069
Stockholders Equity	10,704
Net Income	947
Comprehensive Net Income	947
Economic Capital Ratio	150%