



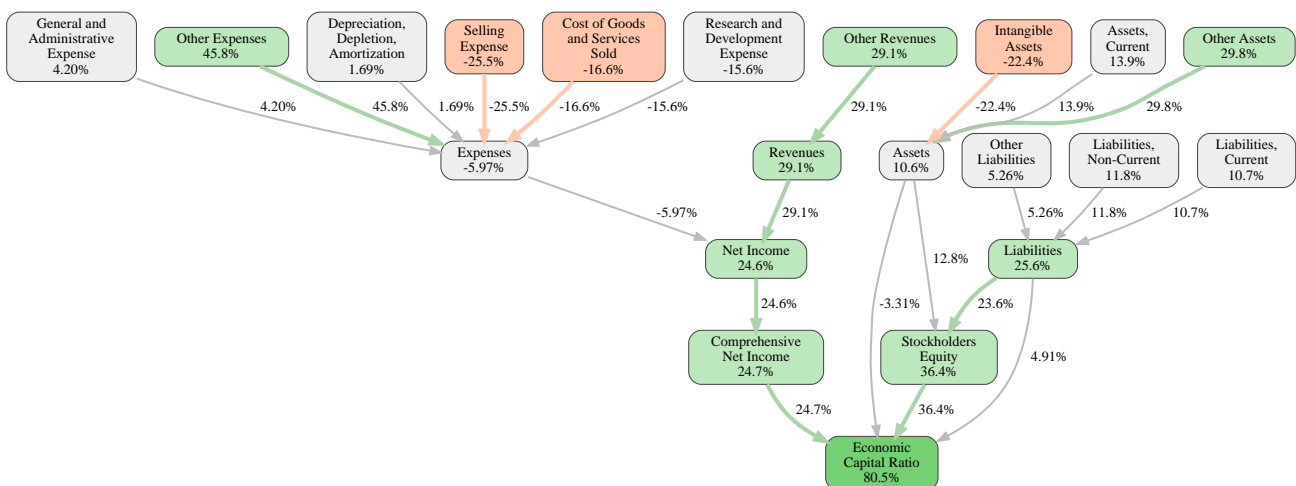
RealRate

DATA PROCESSING 2018

Zendesk Inc.
Rank 24 of 45



zendesk





The relative strengths and weaknesses of Zendesk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zendesk Inc. compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 46% points. The greatest weakness of Zendesk Inc. is the variable Selling Expense, reducing the Economic Capital Ratio by 25% points.

The company's Economic Capital Ratio, given in the ranking table, is 39%, being 80% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	328,207
Assets, Non-Current	67,516
Cost of Goods and Services Sold	127,422
Depreciation, Depletion, Amortization	0
General and Administrative Expense	81,680
Intangible Assets	0
Liabilities, Current	231,937
Liabilities, Non-Current	6,626
Other Assets	164,481
Other Compr. Net Income	2,825
Other Expenses	-1,518
Other Liabilities	0
Other Net Income	2,487
Other Revenues	430,492
Research and Development Expense	115,291
Selling Expense	220,742

Output Variable	Value in 1000 USD
Assets	560,204
Liabilities	238,563
Expenses	543,617
Revenues	430,492
Stockholders Equity	321,641
Net Income	-110,638
Comprehensive Net Income	-107,813
Economic Capital Ratio	39%