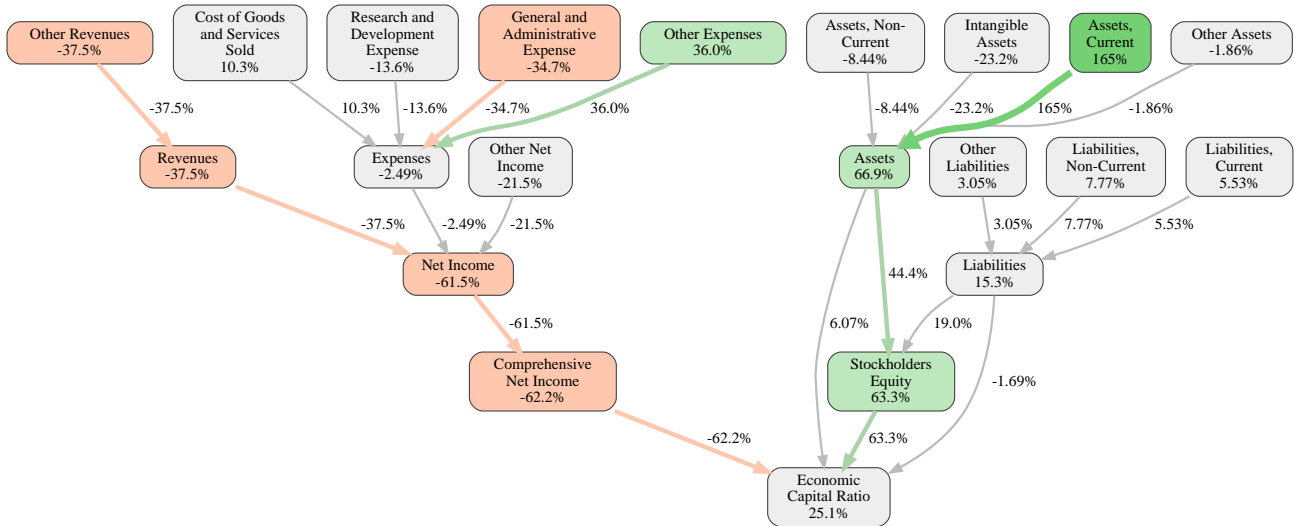




DATA PROCESSING 2018

Veritone Inc.
Rank 34 of 45





RealRate

DATA PROCESSING 2018

Veritone Inc.
Rank 34 of 45



The relative strengths and weaknesses of Veritone Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 165% points. The greatest weakness of Veritone Inc. is the variable Net Income, reducing the Economic Capital Ratio by 61% points.

The company's Economic Capital Ratio, given in the ranking table, is -16%, being 25% points above the market average of -41%.

Input Variable	Value in 1000 USD
Assets, Current	83,805
Assets, Non-Current	1,727
Cost of Goods and Services Sold	1,070
Depreciation, Depletion, Amortization	0
General and Administrative Expense	31,436
Intangible Assets	3,026
Liabilities, Current	27,256
Liabilities, Non-Current	0
Other Assets	0
Other Compr. Net Income	-135
Other Expenses	6.0
Other Liabilities	0
Other Net Income	-12,833
Other Revenues	14,413
Research and Development Expense	13,970
Selling Expense	14,699

Output Variable	Value in 1000 USD
Assets	88,558
Liabilities	27,256
Expenses	61,181
Revenues	14,413
Stockholders Equity	61,302
Net Income	-59,601
Comprehensive Net Income	-59,736
Economic Capital Ratio	-16%