





The relative strengths and weaknesses of PROOFPOINT INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PROOFPOINT INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 46% points. The greatest weakness of PROOFPOINT INC is the variable Selling Expense, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 32%, being 157% points above the market average of -125%.

Input Variable	Value in 1000 USD
Assets, Current	487,437
Assets, Non-Current	78,219
Cost of Goods and Services Sold	201,761
Depreciation, Depletion, Amortization	0
General and Administrative Expense	86,185
Intangible Assets	597,070
Liabilities, Current	604,527
Liabilities, Non-Current	6,812
Other Assets	70,292
Other Compr. Net Income	2.0
Other Expenses	-13,232
Other Liabilities	109,145
Other Net Income	-15,270
Other Revenues	716,994
Research and Development Expense	185,391
Selling Expense	345,368

Output Variable	Value in 1000 USD
Assets	1,233,018
Liabilities	720,484
Expenses	805,473
Revenues	716,994
Stockholders Equity	512,534
Net Income	-103,749
Comprehensive Net Income	-103,747
Economic Capital Ratio	32%