





RealRate

DATA PROCESSING 2019

MARIN SOFTWARE INC Rank 30 of 45

MARINONE

The relative strengths and weaknesses of MARIN SOFTWARE INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of MARIN SOFTWARE INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 78% points. The greatest weakness of MARIN SOFTWARE INC is the variable Expenses, reducing the Economic Capital Ratio by 99% points.

The company's Economic Capital Ratio, given in the ranking table, is -55%, being 70% points above the market average of -125%.

Input Variable	Value in 1000 USD
Assets, Current	29,051
Assets, Non-Current	13,860
Cost of Goods and Services Sold	27,154
Depreciation, Depletion, Amortization	14,740
General and Administrative Expense	13,113
Intangible Assets	3,881
Liabilities, Current	13,331
Liabilities, Non-Current	3,541
Other Assets	0
Other Compr. Net Income	-356
Other Expenses	586
Other Liabilities	549
Other Net Income	1,593
Other Revenues	58,631
Research and Development Expense	22,450
Selling Expense	23,425

Output Variable	Value in 1000 USD
Assets	46,792
Liabilities	17,421
Expenses	101,468
Revenues	58,631
Stockholders Equity	29,371
Net Income	-41,244
Comprehensive Net Income	-41,600
Economic Capital Ratio	-55%