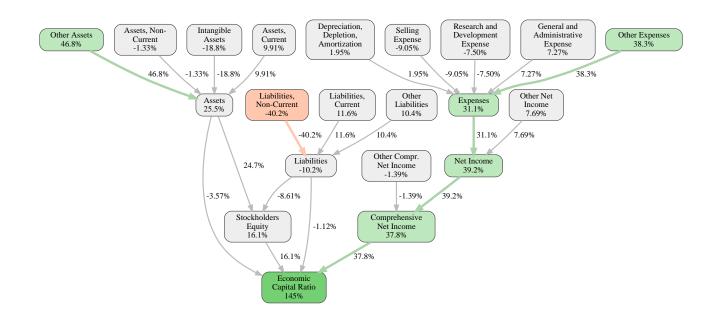


DATA PROCESSING 2019

Zendesk Inc. Rank 25 of 45







DATA PROCESSING 2019

Zendesk Inc. Rank 25 of 45



The relative strengths and weaknesses of Zendesk Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Zendesk Inc. compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 47% points. The greatest weakness of Zendesk Inc. is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 20%, being 145% points above the market average of -125%.

Input Variable	Value in 1000 USD
Assets, Current	572,596
Assets, Non-Current	98,371
Cost of Goods and Services Sold	181,255
Depreciation, Depletion, Amortization	0
General and Administrative Expense	103,491
Intangible Assets	0
Liabilities, Current	342,763
Liabilities, Non-Current	475,476
Other Assets	566,912
Other Compr. Net Income	-3,352
Other Expenses	-12,107
Other Liabilities	2,719
Other Net Income	-5,263
Other Revenues	598,746
Research and Development Expense	160,260
Selling Expense	291,668

Output Variable	Value in 1000 USD
Assets	1,237,879
Liabilities	820,958
Expenses	724,567
Revenues	598,746
Stockholders Equity	416,921
Net Income	-131,084
Comprehensive Net Income	-134,436
Economic Capital Ratio	20%

