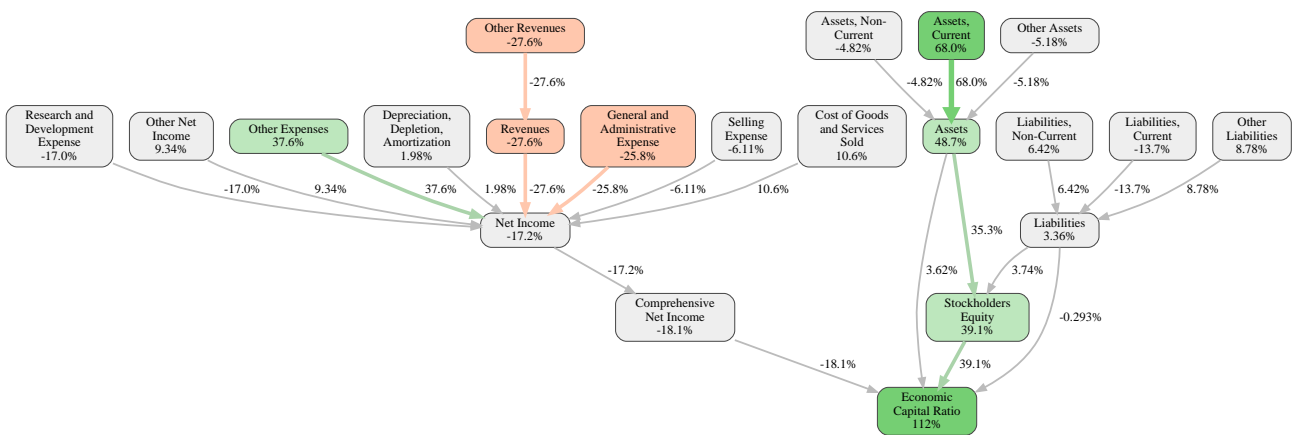




RealRate

DATA PROCESSING 2019

Veritone Inc.
Rank 28 of 45





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Veritone Inc.
Rank 28 of 45



The relative strengths and weaknesses of Veritone Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Veritone Inc. compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 68% points. The greatest weakness of Veritone Inc. is the variable Other Revenues, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is -13%, being 112% points above the market average of -125%.

Input Variable	Value in 1000 USD
Assets, Current	86,520
Assets, Non-Current	5,245
Cost of Goods and Services Sold	6,479
Depreciation, Depletion, Amortization	0
General and Administrative Expense	37,993
Intangible Assets	25,989
Liabilities, Current	56,085
Liabilities, Non-Current	1,386
Other Assets	0
Other Compr. Net Income	136
Other Expenses	22
Other Liabilities	0
Other Net Income	908
Other Revenues	27,047
Research and Development Expense	22,095
Selling Expense	22,470

Output Variable	Value in 1000 USD
Assets	117,754
Liabilities	57,471
Expenses	89,059
Revenues	27,047
Stockholders Equity	60,283
Net Income	-61,104
Comprehensive Net Income	-60,968
Economic Capital Ratio	-13%